



2012 Provincial Skills Canada Competition

Scope Document

Edmonton Expo Centre, Edmonton

May 10 & 11, 2012

EVENT: TV/Video Production (Teams of Two)	LEVEL: Secondary
START TIME May 10 th : 8:00 am May 11 th : 8:30 am	LOCATION: Hall B, Edmonton Expo Centre, Edmonton
DURATION: 12 hrs. (two days)	REGIONALIZED: Yes
WORLDSKILLS TRADE #: 82	

GENERAL DESCRIPTION

Purpose of the Challenge:

To evaluate proficiency in the television/video communications fields. This event gives students an opportunity to explore the field of TV/Video production, while completing the challenge of creating a short video based on provided topic matter.

Project Description:

Competitors will create a two to three minute video using a provided theme, a provided target audience, and provided goals and objectives. This theme will be identified the morning of the competition. The production will incorporate camera work, storytelling, audio, video editing, and style. The Skills competition will serve as the setting for the production, with all work occurring in the confines of the Edmonton Expo Centre. Competitors will also submit a production brief that is one to two pages long.

Skills and Knowledge to be Tested:

- Storytelling
- Production planning and design
- Camera work and effective use of audio
- Editing
- Teamwork
- Time management
- Problem solving
- Literacy
- Create a one page handwritten production brief stating the following:
 - Target audience
 - Goals and objectives
 - Approach/treatment
 - Equipment used
 - Innovative solutions to problems
 - Only props found on-site are to be used during production

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Recommendations:

- Obtain as much information about the subject as you can. As a team, discuss different options for a possible approach and then go with the one that seems the most appealing and original.
- Begin the project with as much of a detailed plan as possible but don't be afraid to deviate from it if better ideas come up during shooting or editing.
- Consult with experts either on-camera or off.
- The focus should stay true to the topic.
- Backup and save work regularly.
- All teams will be able to export their final project as a QuickTime movie.
- Teams can bring backup equipment in case of malfunctions. All backup equipment must only be used in emergency situations and left with the PTC committee members at all times during the competition.

EQUIPMENT & MATERIALS

Equipment and Materials Competitors Must Supply:

- One video camera with one lens.
- Teams must be able to transfer footage onto the editing computer via Firewire 400 or USB 2.0.
- All necessary transferring cables / SD card readers.
- Batteries and charger
- One external microphone (all purpose – non-wireless) and microphone cable
- Headphones
- Tripod (No Dollies)
- Mouse (USB)
- Battery powered on-camera lights are permitted.
- Power bar

No other equipment including external lighting kits, audio mixers or special lenses/adaptors are acceptable.
No in-camera effects are permitted.

Equipment and Materials supplied by Committee:

- Electrical hook up-requirement specified by committee.
- A Macintosh non-linear editing system (Apple computer) with Apple iMovie and Final Cut Pro software. Teams will be allowed to only use cuts, dissolves, static titles, freeze frames and music/sound effects from the copyright cleared CD library provided.
- Personal safety equipment (safety glasses, hard hats, ear protection).

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Clothing Requirement

Appropriate work clothing must be worn to compete. All clothing must be neat and clean and free of rips and tears. Casual wear such as shorts will not be permitted. No loose fitting clothes or jewelry.

SAFETY

The health, safety and welfare of all individuals involved with Skills Canada Alberta are of vital importance. Safety is a condition of participation with Skills Canada Alberta and shall not be sacrificed for the sake of expediency. At the discretion of the judges and technical committees, any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

If competitors choose to enter other areas of competition, they will need to make arrangements with the Provincial Technical Members or Chair of that area.

JUDGING CRITERIA:

/5	Production Brief	Create a one to two page handwritten production brief stating the following (target audience, goals and objectives, approach/treatment, equipment used, innovative solutions to problems).
/10	Camera Work	Composition and technical operation.
/10	Audio	Clarity, consistency, appropriate use, overall mix.
/10	Editing	Flow, pacing, transitions, effects, graphics, music, use of natural sounds.
/10	Storytelling	Evidence of planning, introduction and closing, fulfills goals and objectives, coherency, effective writing and/or information appropriate to subject matter, target audience and style of video.
/10	Approach	Style, effective combining of imagery, sound and graphics
/5	Client Criteria	Project is on topic. Fits well with the provided theme
/60	Total Points	Judges may penalise for teacher/coaches conferring with competitors during the competition
First tie break will be will the best score in the Storytelling category.		
Second tie break will be the best score in the Approach category.		

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RELATED CAREER AND TECHNOLOGY STUDIES COURSES:

Descriptions of all courses are located at the following website:

Government of Alberta/ Education/ Career and Technology Studies/ Media, Design & Communication Arts

<http://education.alberta.ca/teachers/program/cts/program-of-studies/mdc.aspx>

COM 1105: Audio / Video

COM 2105: AV Preproduction I

COM 2115: AV Production I

COM 2125: AV Postproduction I

COM 3105: AV Preproduction I

COM 3115: AV Production II

COM 3125: AV Postproduction

COM 3135: Audio Techniques

COM 3165: AV Broadcasting

ADDITIONAL INFORMATION

Competition Schedule:

Day 1: May 10 th	
8:00 - 9:00	Competition orientation/Project theme distribution/software troubleshooting
9:00 -16:00	Planning, shooting, digitizing footage, editing
Day 2: May 11 th	
8:30 -12:30	Editing, reshooting and digitizing if required, production brief
12:30 - 14:30	Judging
14:30 -15:30	Public screening and judge feedback

Competitor Registration

Students must qualify through a Regional Skills Canada Competition (RSCC) to earn a position in the TV/Video Competition competition at the Provincial Skills Canada Competition (PSCC). Registration will open online www.skillsalberta.com on February 13, 2012 at 8:00 am for the RSCC. Refer to your RSCC scope for regional specific project information.

Lunch

Lunch for accredited competitors only will be provided by Skills Canada Alberta. Teacher accreditation can be purchased online at www.skillsalberta.com.



Parking & Venue Maps

<http://www.edmontonexpocentre.com/attend/parking/>

Awards Ceremony

The Awards Ceremony will take place on Friday May 11, 2012 at 5:30pm in Hall D of the Edmonton Expo Center. Admission is free and everyone is welcome to attend. The Awards Ceremony will be shown live at www.skillsalberta.com.

Team Alberta Information

Team Alberta will be selected at the Provincial Skills Canada Competition (PSCC) on May 10-11, 2012. Two days later the gold medalists from PSCC will compete at the Skills Canada National Competition (SCNC) in Edmonton, Alberta. It is recommended that competitors review the SCNC scope documents to be familiar with the national scope and project at www.skillscanada.com.

During the PSCC Awards Ceremony on May 11 all students who earn a medal will be escorted backstage after we photograph their onstage moments of success. Gold medalists will be given their Team Alberta information package and will confirm their participation in the SCNC.

Students must be present at the Awards Ceremony to claim their position on Team Alberta. If the Gold medalist is not able to attend SCNC, the next top ranking individuals will be asked to participate. If a student is not able to attend the Awards Ceremony a letter confirming the student's interest in Team Alberta participation can be emailed to kariz@skillscanada.com.

Please prepare your students in advance to accept a position on Team Alberta and outline how your school will support their participation.

COMMITTEE MEMBERS

Greg Boutestein
Stuart Serediuk
Lyle Cruise

Morinville Community High School
NAIT
St. Joseph's High School