



## Try-A-Trade® Terms of Use

Hosting Try-A-Trade® opportunities has become an integral part of Skills Canada Alberta (SCA) events. The interactive demonstrations are made possible through collaboration with a number of partners from industry, labour, education and government. SCA is pleased to offer to organizations across Canada the opportunity to use of the SCA registered trademark as we work toward the same goal of encouraging youth to explore careers in the trades.

### Try-A-Trade® Terms of Use

Try-A-Trade® is a registered trademark of Skills Canada Alberta. The following outlines the requirements for use of the Try-A-Trade®.

#### Trademark Usage

Try-A-Trade is a trademark. The official name includes the trademark symbol (®) as shown here:

Try-A-Trade®

#### Use Trademark Notices

In documents Try-A-Trade® with the registered trademark symbol is required in the first use. Thereafter, the term can be used without the trademark symbol.

Where possible (ie documents, website etc) include an attribution of Skills Canada Alberta's ownership of the Try-A-Trade® trademark within the credit notice section of your documentation or advertisement. Follow this format:

*"Try-A-Trade is a trademark of Skills Canada Alberta."*

#### Suggestion of Ownership

Do not use language that would suggest the ownership of Try-A-Trade exists with any other group/company, other than Skills Canada Alberta.

**Correct:** Be sure to experience Try-A-Trade® sponsored by The Calgary Herald.

**Incorrect:** Be sure to experience The Calgary Herald Try-A-Trade®.

#### Do Not Use the Try-A-Trade® Trademark as Part of Your Product or Company Name

Try-A-Trade trademark may not be incorporated as part of the name of another company or company's product or service other than Skills Canada Alberta.

#### Authorization for Use

Authorization from Skills Canada Alberta must be obtained prior to using the Try-A-Trade® trademark. Authorization may be obtained by contacting:

Shawna Bourke, Director of Communications & Programming, Skills Canada Alberta

Phone: 780-809-1370

Email: shawnab@skillscanada.com