

2019 REGIONAL SKILLS CANADA COMPETITION



2019 Calgary Regional Skills Canada Competition

Contest Description (Scope Document)

SAIT, Main Campus

Saturday, April 13th, 2019

EVENT: Video Production	LEVEL: Secondary	
DURATION OF CONTEST: 7 HOURS	LOCATION: SAIT– Main Campus 1301 – 16 Ave NW Calgary, AB Competitors Room - NL05 NL11 & NL13 - for storage of coats, etc. Senator Burns building. (lower level of Senator Burns building -- L-Wing).	
COMPETITION SCHEDULE:	REGIONALIZED: YES If YES, To compete at the Provincial Skills Canada Competition students must qualify at their Regional Skills Canada Competition.	
ORIENTATION		7:15AM – 7:30AM
COMPETITION		7:30AM – 12:00PM
LUNCH		12:00PM-12:30PM
COMPETITION		12:30PM-2:30PM
AWARDS CEREMONY INFORMATION: An awards ceremony will be held at the end of the competition in the MacDonal Hall (MA) Heritage Hall Building.		

CONTEST INTRODUCTION

To evaluate proficiency in the video communications fields. This event gives students an opportunity to explore the field of Digital Video Production, while completing the challenge of creating a short video based on provided topic matter and theme.

SKILLS AND KNOWLEDGE TO BE TESTED

The project should:

- Be a minimum of 1 minute to a maximum of 1:15 minutes in length
- Be interesting and informative while maintaining a focus
- Have a beginning, middle and end
- Exhibit an appropriate pace that keeps viewers interested
- Incorporate location sound, Dialogue, and/or voice over narration
- Demonstrate effective time management

2019 REGIONAL SKILLS CANADA COMPETITION



Create a one page Microsoft Word document or pdf, single-spaced. Submit on the provided USB stick with their video, stating the following:

- Target audience
- Goals and objectives
- Approach/treatment
- Equipment used
- Innovative solutions to problems

PROJECT DESCRIPTION

Competitors will create a 1 minute video using a provided theme, a provided target audience, and provided goals and objectives. This theme will be provided the morning of the competition. The production will incorporate camera work, storytelling, audio, video editing, and style. The SAIT campus will serve as the setting for the production, with all work occurring in the confines of SAIT's Campus.

EQUIPMENT & MATERIALS

Equipment and Materials Competitors Must Supply:

- Teams **MUST** supply their own editing system – this includes both hardware (the computer, keyboard, mouse, headphones, speakers) and software application. TEAMS **MUST BE ABLE TO EXPORT FINAL VERSION OF THE PROJECT AS AN .MOV, .MP4, .WMV OR .AVI FILE FORMAT. PLEASE NOTE THAT TAPE BASED OUTPUTS WILL NOT BE ACCEPTED.** Further, please make certain that common codecs are used! The judging panel will not have time to search for proprietary codecs, which may result in your project not being viewed, and therefore not judged.
- Teams **MUST** supply the USB stick (minimum 8 GB) used to record their completed video file and production brief document on.
- Teams may use One Camera only during the competition - any format. (ie, DSLR or video camcorder). Camera must be High Definition (HD). Multiple lenses are allowed.
- Batteries and chargers –make sure your batteries are fully charged before the competition begins.
- Headphones
- Tripods or any other camera support system are allowed, including dollies, and sliders, jibs. Gimbals, and/or Steadicam rigs.
- Wired or wireless microphones are permitted including (shotgun, boom, lav, handheld, wireless, external audio recorder, desktop USB mic, etc.)
- Tripods, monopods, handheld stabilizers (no rails, jobs or sliders)
- No AC, plug-in powered lighting fixtures-small battery powered lights and reflectors are allowed during the competition.

2019 REGIONAL SKILLS CANADA COMPETITION



- The use of Unmanned Aerial Vehicles (UAV's or Drones) to obtain footage is strictly prohibited for this competition. *TO ENSURE THE SAFETY OF ALL COMPETITORS AND THE PUBLIC THE SAIT CAMPUS HAS BEEN DECLARED OFF LIMITS TO DRONES.*

*****Note: Clearly mark all your equipment; competitors will assume full responsibility for all equipment.**

Editing Criteria:

- At the beginning of the playback there needs to be a slate for: 05 seconds indicating team members and school name. The slate does not count for the total time of the video.
- Use of Copyright free and/or Royalty free Music is allowed. You may create your own soundtrack using software on your computer; however this music must be created at the Regional Skills Canada Competition on regional competition days.
- Importing of still images (id, JPG, RAW, ETC) from DSLR's for use in the edit is permissible.
- Note. There are no restrictions on the use of editing software to manipulate media, including effects, transitions, graphics, as well as colour correction/grading etc.
- It is the responsibility of the competitors to obtain permission prior to recording at any other Regional Skills competition underway on the SAIT campus.
- All editing is to be completed in the competition area.

Equipment and Materials Supplied by the Committee:

- Work space and power supply
- Playback system for judging

Video and audio acquired MUST originate from the 2019 Regional Skills Canada Competition on the above listed competition date. Use of previously acquired audio or video content will result in the entry being disqualified.

Judging Criteria

- Camera Work: composition and technical operation
- Audio: sound clarity, consistency, appropriate use, overall mix
- Editing: effective combining of imagery, flow, pacing
- Storytelling: introduction and closing, coherency, effective writing and/or information

2019 REGIONAL SKILLS CANADA COMPETITION



MARKING RUBRIC

Technical		
/10	Camera Work	Composition and motivated aesthetic, creative camera shots and technical operation
/10	Audio	Clarity, consistency, appropriate use, overall mix
/10	Editing	Flow, pacing, use of natural and location sound
Content		
/10	Storytelling	Evidence of planning, introduction and closing, fulfils goals and objectives, coherency, effective storytelling and/or information appropriate to subject matter, target audience and style of video, effective video referencing, logical progression of ideas
/10	Interviews and/or use of on-camera talent	Interesting location, interactive with environment, interesting characters, short concise clips, conversational, motivated movement, natural flow in story.
/10	Approach	Style and tone, effective combining of imagery and sound, level of difficulty
/10	Content Criteria	Project is on topic. Fits well with the provided theme. Project fits with the time constraints required.
/10	Production Brief	Create a one page production brief stating the following (target audience, goals and objectives, approach/treatment, equipment used, innovative solutions to problems).
/80	Total Points	Teams may be penalized for teacher/coaches conferring with competitors during the competition. Technical assistance may be permitted.

TIE BREAKING PROCESS

The team with the higher score in the storytelling category will win. In the advent of a tie score in the storytelling category, the team with the higher score in the Approach category will be deemed the winner.

2019 REGIONAL SKILLS CANADA COMPETITION



RELATED CAREER AND TECHNOLOGY STUDIES COURSES

Descriptions of all modules are located at the following website:

https://education.alberta.ca/media/160263/com_sum.pdf

COM1005 Visual Composition
COM2015 AV Preproduction 1
COM2125 AV Postproduction 1
COM3115 AV Production 2
COM3135 Audio Techniques

COM1105 Audio/Video
COM2115 AV Production 1
COM3105 AV Preproduction 2
COM3125 AV Postproduction 2
COM3005 Creative Writing

CLOTHING REQUIREMENT

Appropriate work clothing must be worn to compete. On-camera talent should wear appropriate clothing with no visible brand logos and/or slogans and no school/team identification.

Casual wear such as shorts will not be permitted. No loose fitting clothes or jewelry.

SAFETY

The health, safety and welfare of all individuals involved with Skills Canada Alberta are of vital importance. Safety is a condition of participation with Skills Canada Alberta and shall not be sacrificed for the sake of expediency. At the discretion of the judges and technical committees, any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

ADDITIONAL INFORMATION

Lunch will be provided for all competitors. Unfortunately, all allergies may not be able to be accommodated for. Please connect with the local Regional Coordinator for more information.

Parking information & venue maps: <http://www.sait.ca/about-sait/campus/transit-and-parking>

Regulations & Policies: A copy of the Skills Canada Alberta Regional Regulations & Policies can be found at the following link: <https://skillsalberta.com/policies-and-procedures>

COMMITTEE MEMBERS

Gerald Flim	Academic Chair, RTBN/FVP/BXST, School of ICT, SAIT
Shane McQueen	Instructor, RTBN, School of ICT, SAIT
Sally Haggis	Instructor, RTBN, School of ICT, SAIT

2019 REGIONAL SKILLS CANADA COMPETITION



2019 SAMPLE PRODUCTION BRIEF FORMAT

***This document is for sample purposes only, and will be distributed with complete information on competition day**

TEAM NUMBER: _____

THEME: (To be provided on competition day)

TARGET AUDIENCE: (Based on the theme provided, who do you perceive to be your desired target audience/demographic for your production?)

GOALS AND OBJECTIVES: (To be provided on competition day – what were the goals and objectives of your production)

APPROACH/TREATMENT (Describe how you planned out the project workflow to bring your project to a successful completion. What roles did each of the team members play?)

EQUIPMENT USED (List your production/sound gear, editing system, etc)

INNOVATIVE SOLUTION TO MEET THE GOALS AND OBJECTIVES (Describe how your team was able to develop an innovative solution to meet the project goals and objectives)