

# 2021 PROVINCIAL SKILLS CANADA COMPETITION



## CONTEST DESCRIPTION

<b>CONTEST AREA: HAIRSTYLING</b>		<b>LEVEL:</b> Post-Secondary
<b>COMPETITION DATE AND TIMES:</b> <b>SATURDAY, MAY 1</b>		<b>LOCATION:</b> Competitors will compete individually from their local Post-Secondary Institution
Orientation	8:00 am-8:15AM	
Test 1	8:30 am-9:45AM	
Photo Submission and prep for Test 2	9:45 am – 10:15AM	
Test 2	10:30 am – 11:45AM	
photo submission	11:45AM – 12:15PM	
Lunch	12:15-12:45PM	
Orientation prep for test 3	12:45 -1:15PM	
Test 3	1:15-3:45PM	
Photo submission	3:45 – 4:15PM	
<b>DURATION:</b> DURATION: 7 HOURS 45 MINUITES		WorldSkills Trade #: 29
<p><b>COMPETITION FORMAT: (VIRTUAL, AT A POST-SECONDARY INSTITUTION)</b> Competitors will compete individually, in person, from their local Post-Secondary Institution. Location specific COVID-19 protocols must be followed. Post-Secondary Institutions and competitors will need to work together to ensure the competitor is ready for success on their competition day. They will need to prepare their competition space with all of the required tools, equipment, materials, and technology (as listed below) that will be needed to complete the competition. This competition will be closed to the public. Only registered competitors and assigned Provincial Technical Committee members will be allowed to attend.</p> <p><b>COMPETITION ORIENTATION:</b> The competition will begin with a virtual orientation. Competitors will join the assigned videoconference link that will be emailed to all registered competitors for the competition orientation. Camera's MUST be on and competitors visible on the camera during the orientation.</p> <p><b>LIVESTREAMED COMPETITION: (If applicable) Competitors must film their competition throughout the entire day.</b> Camera's MUST be on and competitors visible on the camera, as well as mics working. Competitors must consider their camera angle and lighting in advance of the competition. It is the competitors responsibility to ensure they are prepared for a day long livestream.</p>		
<p><b>PROJECT SUBMISSION LINK:</b></p> <ul style="list-style-type: none"> <li>• <a href="https://form.jotform.com/SkillsAB/2021PSCC">https://form.jotform.com/SkillsAB/2021PSCC</a></li> <li>• Multiple files can be uploaded at once, each file has a maximum size of 1G. If file sizes are larger than 1G, please follow alternate instructions through the submission link.</li> </ul>		

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**ACCEPTED FILE TYPE:** pdf, doc, docx, xls, xlsx, csv, txt, rtf, html, zip, mp3, wma, mpg, flv, avi, jpg, jpeg, png, gif. If you would like to submit a different type of file, please place it in a zip folder.

To create a zip folder – Select all the files that you would like to submit and right-click your mouse, a menu will open, select Send To, and then click on Compressed (zipped) folder. A zip file will then be created containing your submission documents.

## **SAFETY:**

The health, safety, and welfare of all individuals involved with Skills Canada Alberta are of vital importance. Safety is a condition of participation with Skills Canada Alberta and shall not be sacrificed for the sake of expediency. At the discretion of the judges and technical committees, any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

**Safety Checklist:** It is the responsibility of each competitor and teacher to review the Safety Checklist (<https://skillsalberta.com/additional-2021-competition-resources/>) in advance of the competition and ensure they are able to meet all safety requirements. During the orientation, the safety checklist will be formally reviewed.

**AWARDS CEREMONY INFORMATION:** Please join us for a live virtual awards ceremony on May 13<sup>th</sup> at 6:30PM.

**Please note: This document is subject to change as competition information is updated. Competitors are responsible for staying up to date with the most recent information. Check the footer for last updated date. Changes will be highlighted in yellow**

## **CONTEST INTRODUCTION**

Enable industry as well as observers to view the level of skill taught within the secondary programs and encourage interaction between the various sectors. This relationship will ensure the skills gained by young hairstylists at all levels of training meet the demands of the beauty industry. The competition also challenges students in hairstyling and promotes this career trade.

## **SKILLS AND KNOWLEDGE TO BE TESTED**

1. Test 1 - Men's Haircut and style from photo - 1 hour and 15 minutes
2. Test 2 - Ladies Long Hair Bridal from photo and revealed request – 1 hour and 15 minutes
3. Test 3 - Ladies Cut, Color and Style from inspiration pallet and revealed request – 2 hours and 30 minutes

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## PROJECT DESCRIPTION

The level of this competition will allow the young stylists to demonstrate their technical skills and creative ability in the following areas:

1. Haircutting – scissors, razor, textures, and clippers.
2. Hairstyling – setting & blow-drying
3. Long Hair Design
4. Creative Cosmetology/Ornamentation
5. Hair Coloring and De-Coloration – semi-permanent and permanent.
6. Competition Styling

## SUBMISSION REQUIREMENTS

In addition to livestreaming the video, students will be required to send in photos of their finished style suitable for posting to a social media account. Photos must represent front of style, back of style, and both left and right views. **Submission details will be given to students during orientation.**

## EQUIPMENT & MATERIALS

### Skills Canada Alberta Provided Tools, Materials, and Equipment

Mannequin - Antonio – no beard	Mannequin - Ingrid Test 1 and 2
Ornamentation for test 2	

### Competitor Provided Tools, Materials, and Equipment\*

Working tools, including: water bottle, towels, cape, cutting implements, combs, brushes, clips, gloves styling tools etc.	Smocks and gloves (must be worn when coloring)
Preferred types of colors, developers and styling products with all labels fully covered.	Shampoo and Conditioner

\*Competitors and schools will need to work together to arrange for the tools, equipment, and materials provided by the competitor. If a competitor and/or school is not able to procure a certain item, please contact [mikes@skillsalberta.com](mailto:mikes@skillsalberta.com) to inquire if additional arrangements can be made.

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## JUDGING CRITERIA

No competitor will be judged by those who either know or have trained the competitor. Judging panel will consist of between 3-5 Alberta Journeyman Stylists. Test specific criteria is listed below.

### Test 1 – MEN’S HAIRCUT and STYLE from Photo

**1 hours 15 minutes**

**The mannequin for this test is Antonio (no beard)**

#### RATIONALE

Competitors will be shown a photo and must reproduce the revealed view. The photo of the desired cut will be chosen by an independent panel of Alberta Hairstylists and will remain in a sealed envelope until the orientation for the competition.

#### Video requirements

- Volume must remain on for the duration of the competition.
- Stylist must remain in the video view for the duration.
- Once time has been called stylist must show a close-up video in a circular motion of their finished project as explained in the orientation.

#### HAIRCUT

**The mannequin must be unwashed and unaltered from shipping condition.**

- The specific view of photo must be reproduced and the remaining elements of the haircut are to be determined by the stylist.
- Clippers and trimmers are allowed, but **guards are not**.
- No thermal irons allowed.
- Straight razor must have a guard.
- Brushes and/or combs and clips are permitted.
- All styling products are allowed (except colored sprays, colored mousse, colored gels, colored markers, crayons etc. cannot be used).

#### Photo Submission

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Mannequin must remain untouched from competition completion. If the mannequin has been altered from what was submitted during competition the competitor will earn 0 pts and be issued demerits.

Stylist must up load 5 pictures of their finished project. With the exception of the 5<sup>th</sup> photo, all photos must be close range, taken straight on (not above or below subject) with no filter.

1. Front view
2. Right side
3. Left side
4. Back
5. An exact angle as the photo provided

Ring lights and backgrounds may be used but no editorial aids are permitted.

## Judging Rubric

See Demerit list on Pg 12 and 13

ELEMENT	0	1	2	3	4	5
Likeness to Photo	Has no likeness to photo	Has 1 identifiable likeness to photo but poorly executed	Has 1 well executed likeness to photo	Is several elements similar to the photo but has a variance in part placement, length, or general shape	Is very similar to the photo	Superior in all aspects
Haircut	Very poor workmanship Several visible errors.	Poor workmanship in 2 or more areas	Poor workmanship in 1 area	Minimal errors in workmanship, balance, blend and finishing	Well finished and executed.	Superior in all aspects
Suitability of the sides and back to the front view provided	Sides and back do not flow with the front view	Either the side <b>or</b> the back does not flow with the front view	The style flows but the transition has been poorly executed	The style flows and has good transition	The style shows some creativity in design	Superior in all aspects
Style Finish	No styling complete	Looks unfinished	Not finished to professional standard	Has a product issue (too	Has a high level of style	Superior in all aspects

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				much or not enough)	suitable for the cut and color	
Photo Submission	Not submitted	Picture quality does not meet expectations and would not be suitable for social media marketing.	Picture quality is inconsistent and needs to demonstrate more planning. Picture is not suitable for social media marketing.	Satisfactory quality photo. Picture quality would be better suited for personal social media use not professional social media marketing.	Proficient quality photo meeting all requirements Picture quality would be acceptable for social media marketing.	<i>Excellent quality photo with all requirements met. Picture quality would be suitable for social media marketing.</i>

## Test 2 - Ladies Long Hair Bridal from Photo and Reveled Request

### TIME

**1 hour 15 minutes**

The mannequin for this test is **Ingrid**

### RATIONALE

This test represents a typically occurrence in the salon. The client comes in with a picture and an additional request. The photo and request will be determined by an independent panel of Alberta Hairstylists and will remain in a sealed envelope until the orientation of the competition. The finished style will reflect a commercial look.

**The mannequin must be unwashed and unaltered from shipping condition at the start of the competition.**

### Video requirements

- Volume must remain on for the duration of the competition.
- Stylist must remain in the video view for the duration.

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- Once time has been called stylist must show a close-up video in a circular motion of their finished project as explained in the orientation.

## **COLOUR**

- In this test you are not allowed to use any color.

## **FINISHED RESULT**

- Free choice of professional tools allowed. (Industry acceptable)
- No cutting implements or tweezers are allowed.
- Ornamentation will be provided and must be used.
- Hair fillers, padding or extensions are not allowed.
- Hair netting is not allowed.
- Colored sprays (including glitter), colored mousse, colored gels, colored markers, crayons etc. cannot be used.
- The hair is not to be cut.
- No dressing of the mannequin allowed.
- No penetrating pins into the head. Only use techniques you would use on a client to secure the hair or ornamentation. (See authentic Practice at the end of test 4)

## **Photo Submission**

Mannequin must remain untouched from competition completion. If the mannequin has been altered from what was submitted during competition the competitor will earn 0 pts and be issued demerits.

Stylist must up load 5 pictures of their finished project. With the exception of the 5th photo, all photos must be close range, taken straight on (not above or below subject) with no filter.

1. Front view
2. Right side
3. Left side
4. Back
5. An exact angle as the photo provided

**Ring lights and backgrounds may be used but no editorial aids are permitted.**

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## Judging Rubric

See Demerits on pg. 12/13

ELEMENT	0	1	2	3	4	5
<b>Likeness to Photo</b>	Has no likeness to photo	Has 1 identifiable likeness to photo but poorly executed	Has 1 well executed likeness to photo	Is several elements similar to the photo but has a variance in part placement, length, or general shape	Is very similar to the photo	Superior in all aspects
<b>Requested Element</b>	Not evident	Poorly executed	Clearly attempted with limited success	Clearly attempted with moderate success	Well established	Perfectly executed
<b>Balance of Design:</b> Side to side, front to back, back to side, profile, overall look.	No Balance in any area	Has balance in one area only	Has balance in two areas	Has balance in three areas	Has balance in four areas	Has complete balance in all five areas
<b>Clean Finish:</b> No pins showing, Intentional texture achieved, seamless transition of all the elements,	There is a violation in each of the 5 identified clean finish elements	There is a violation in four of the 5 identified clean finish elements	There is a violation in three of the 5 identified clean finish elements	There is a violation in two of the 5 identified clean finish elements	There is a violation in one of the 5 identified clean finish elements	There is no violation in each of the 5 identified clean finish elements



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no stray hair, no overspray						
Presentation Ornamentation use and placement.	Not used	Placement is not suitable	Ornamentation has been placed to cover poor workmanship or transition	Ornamentation has been altered	Ornamentation is well done	Superior to others in placement and incorporation
<b>Photo Submission</b>	<b>No submitted</b>	Picture quality does not meet expectations and would not be suitable for social media marketing.	Picture quality is inconsistent and needs to demonstrate more planning. Picture is not suitable for social media marketing.	Satisfactory quality photo. Picture quality would be better suited for personal social media use not professional social media marketing.	Proficient quality photo with most requirements met. Picture quality would be acceptable for social media marketing.	<i>Excellent quality photo with all requirements met. Picture quality would be suitable for social media marketing.</i>

### Test 3 - Ladies Cut, Color and Style from Inspiration Pallet and Reveled Request –

**Time: 2 hours 30 minutes**

The mannequin used for this test is **Ingrid**.

#### Video requirements

- Volume must remain on for the duration of the competition.
- Stylist must remain in the video view for the duration. This includes areas of color selection, mixing, and takedown.
- Once time has been called stylist must show a close-up video in a circular motion of their finished project as explained in the orientation.

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## RATIONALE

This haircut and color must reflect a commercial haircut color and style typically performed in a salon. The inspirational pallet for color choice and incorporation WILL be from one of the 5 options provided. The options are meant to guide the stylist and stylists are discouraged to attempt to duplicate the styles and cuts represented. The selection of the color inspiration will happen during orientation as will the one request for an element in the haircut. The inspiration and request will be made by an independent panel of Alberta Hairstylists and will remain in a sealed envelope until the orientation for the competition. Once revealed by the PTC Chair, the competitors may not confer with anyone. This test must respect industry standards. (Color inspiration options are attached)

**This mannequin was used in test 2 and therefore can be washed and in a wet or dried state prior to the start of the competition time. No precutting or coloring may occur.**

## HAIRCUT

- The selected request must be present and visible.
- All cutting techniques and tools are allowed.

## COLOUR

- Commercial and wearable by a majority not a rare few.
- All coloring techniques are allowed.
- All color products are allowed to be used in this test with the exception of colored sprays (including glitter), colored mousse, colored gels, colored markers, crayons etc. cannot be used.
- The selected inspiration color pallet must be present and visible. (see Attached)
- All hair must have a noticeable change of color

## Photo Submission

Mannequin must remain untouched from competition completion. If the mannequin has been altered from what was submitted during competition the competitor will earn 0 pts and be issued demerits.

Stylist must up load 4 pictures of their finished project. All photos must be close range, taken straight on (not above or below subject) with no filter.

1. Front view
2. Right side

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3. Left side
4. Back

Ring lights and backgrounds may be used but no editorial aids are permitted.

## JUDGING RUBRIC

Please see demerits listed on pg 12/13

ELEMENT	1	2	3	4	5	6
Color Inspiration Pallet	Not evident	Poorly executed	Colors are not harmonized	Clearly attempted with moderate success	Well established	Perfectly executed
Haircolor	Very poorly executed with patches of poor color saturation or bleeding in 3 or more areas <b>and</b> staining on skin areas evident in 3 or more areas	Color quality is poorly executed with patches of poor color saturation or bleeding in 2 or more areas <b>and</b> staining on skin areas evident in 2 or more areas	Color quality is poorly executed with patches of poor color saturation or bleeding in 1 or more areas <b>and</b> staining on skin areas evident	Either a slight issue with color quality <b>or</b> staining	Color is well executed with no staining	Superior in all aspects
Requested element for haircut	Not evident	Attempted but poorly executed	Clearly all attempted with limited success	Clearly all attempted with moderate success	Well established	Perfectly executed
Haircut	Very poor workmanship Several visible errors.	Poor workmanship in 2 or more areas	Poor workmanship in 1 area	Minimal errors in workmanship, balance, blend and finishing	Well finished and executed.	Superior in all aspects
Style Finish	No styling completed	Looks unfinished	Not finished to a professional standard	Has a product issue ( too much or not enough)	Has a high level of styling incorporated that suits	Superior

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					both the color and cut	
Photo Submission	No submitted	Picture quality does not meet expectations and would not be suitable for social media marketing.	Picture quality is inconsistent and needs to demonstrate more planning. Picture is not suitable for social media marketing.	Satisfactory quality photo. Picture quality would be better suited for personal social media use not professional social media marketing.	Proficient quality photo with most requirements met. Picture quality would be acceptable for social media marketing.	Excellent quality photo with all requirements met. Picture quality would be suitable for social media marketing.

## DEMERITS FOR EACH TEST

Demerits will be charged during each test area for each infraction. Demerits will also be given for **Authentic Practice**, **Sustainability**, and **Safety** Infractions.

Demerits may include but are not limited to:

- Failure to covered labels on any product being used.
- Failure to cleaning out sink immediately after use.
- Not remaining in video view
- No touching the hair after the time has been called.
- Any communication verbal or otherwise between competitor and others
- Unprofessional conduct

**Authentic Practice:** All competitors will treat their mannequin as they would a client. This includes but is not limited to:

- At the sink.
- When applying color or chemical

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When securing hair or ornamentation  
While styling  
When transporting from one area to another.

## **Sustainability**

Excess color waste  
Excess shampoo/conditioner  
Excessive product waste

## **Safety**

Failure to sweep up hair immediately after cutting.  
Professional sanitary practices must be followed.  
Industry safety protocols must be followed.  
No platform or high heel shoes.  
Socks or hosiery must be worn.  
All SDS sheets must be available if requested.

## **TIE BREAKING PROCESS**

Tiebreaker #1: The competitor with the highest score in test 3

Tiebreaker #2: The competitor with the highest score in test 1.

## **CLOTHING REQUIREMENT**

Appropriate work clothing must be worn to compete. All clothing must be neat and clean, and free of rips and tears. Casual wear such as shorts and open toed shoes/sandals will not be permitted. No loose-fitting clothes or jewelry.

## **RELATED CAREER AND TECHNOLOGY STUDIES COURSES**

Descriptions of all courses are located at the following website:

<http://www.education.gov.ab.ca/cts>

Students should be proficiently trained in the following areas:

Haircoloring  
Hair Decolorization  
Hair Styling  
Haircutting  
Barbering Techniques

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## ADDITIONAL INFORMATION

Skills Canada Alberta Regional and Provincial Rules and Regulations  
[Regional and Provincial Rules and Regulations](#)

### Competitor Registration

Competition Registration will open online at <https://portal.skillsalberta.com/> on January 12, 2021 at 8:30AM for the Regional Skills Canada Competition and on January 14, 2021 at 8:30 AM for the Provincial Skills Canada Competition (PSCC)

### Lunch

Lunch will be provided by Skills Canada Alberta

### Virtual Awards Ceremony

The Virtual Awards Ceremony will take place **Thursday, May 13<sup>th</sup> at 6:30PM**. A link will be made available on the website with additional information.

### Team Alberta Information

Team Alberta will be selected from competition Gold medalists who will then be eligible to participate at the Skills Canada National Competition (SCNC) in a virtual format May 25-30, 2021. It is recommended that competitors review the SCNC contest description to be familiar with the national contest description and project at <http://www.skillsCanada.com/>.

### Ethical Conduct

We recognize that participants will be competing individually in their own unique environments. We expect all competitors to compete fairly, respecting and abiding by the established rules in the true spirit of Skills Canada Alberta.

### Letter of Participation

Competitors who participate in the 2021 Provincial Skills Canada Competition are eligible for a Letter of Participation that can be downloaded on the Registration Portal after the competition ends.

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## COMMITTEE MEMBERS

<b>Tracey Millar - Chair</b>	<b>Red Deer Catholic School Division</b>	
<b>Michelle Gilewich</b>	<b>Elk Island School Division</b>	
<b>Tanya Jarvis</b>	<b>Elk Island School Division</b>	
<b>Lenore Lindeman</b>	<b>Lethbridge School Division</b>	
<b>Janelle Trudeau</b>	<b>Greater St. Albert Catholic School Division</b>	
<b>Tracy Knopp</b>	<b>Chinook's Edge School Division</b>	
<b>Colleen Nelson</b>	<b>Elk Island Catholic Schools</b>	
<b>Coralee Dahl</b>	<b>Calgary Board of Education</b>	

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## Color Pallet Inspiration Options that Will Be Used Test #3

### Inspiration A



These are examples only of looks that could be created. Please note that this is not what we expect duplicated and is simply three examples of how a stylist could interpret and use the inspiration photo color pallet





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## Inspiration B



These are *examples* only of looks that could be created. Please note that this is not what we expect duplicated and is simply three examples of how a stylist could interpret and use the inspiration photo color pallet



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## Inspiration C



These are *examples* only of looks that could be created. Please note that this is not what we expect duplicated and is simply three examples of how a stylist could interpret and use the inspiration photo color pallet



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## Inspiration D



These are *examples* only of looks that could be created. Please note that this is not what we expect duplicated and is simply three examples of how a stylist could interpret and use the inspiration photo color pallet



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## Inspiration E



These are examples only of looks that could be created. Please note that this is not what we expect duplicated and is simply three examples of how a stylist could interpret and use the inspiration photo color pallet

