



**CONTEST DESCRIPTION**

<p><b>CONTEST AREA: HAIRSTYLING - INTERMEDIATE</b></p>	<p><b>LEVEL:</b> Secondary</p>
<p><b>COMPETITION SCHEDULE:</b>  <b>Competition Date:</b> Monday, April 11  <b>Duration:</b> 1.5 Hours  Orientation: 12:30PM  Competition: 1:00 – 2:30PM  Photo Submission – 2:30 - 2:45PM</p>	<p><b>LOCATION:</b> COMPETITOR’S SCHOOL. SEE COMPETITION FORMAT INFORMATION BELOW</p> <p><b>LIVESTREAMED:</b>  <b>YES – COMPETITORS WILL BE REQUIRED TO BE ON CAMERA THROUGH THE ENTIRE COMPETITION</b></p>
<p><b>COMPETITION FORMAT: (VIRTUAL/ IN SCHOOL)</b>  All secondary competitors will be competing with in their school environment and must arrange in advance with a teacher for a safe competition location, according to their school’s Covid-19 safety policies. They will need to prepare their competition space with all of the required tools, equipment, materials, and technology (as listed below) that will be needed to complete the competition. Teachers and competitors will need to work together to ensure the competitor is ready for success on their competition day.</p> <p>Each competitor must have a teacher/supervisor available throughout the day, in case of incident. (Teacher/Supervisor must be present at the competition orientation.)</p> <p>Competitors and Teachers should be prepared to receive additional information about the competition projects, livestreams, shipping, etc. prior to the competition. Please ensure you are double checking for emails from Skills, including checking junk mail.</p> <p><b>WEBEX LIVESTREAMS:</b>  <b>Competition Registration and Orientation:</b> The competition will begin with a mandatory virtual registration. Competitors will join the assigned link that will be emailed to all registered competitors and registering teachers in advance. This will be the time that competitors are able to check in and ensure sound, cameras, and tech are working appropriately. The registration will be followed by competition orientation. Camera’s <b>MUST</b> be on and competitors visible on the camera during the orientation.</p> <p><b>Competition Livestream:</b> <b>Competitors must remain on camera through their entire competition.</b> Camera’s <b>MUST</b> be on and competitors visible on the camera, as well as mics working. Competitors must consider their camera angle and lighting in advance of the competition. It is the competitor’s responsibility to ensure they are prepared for the competition livestream.</p>	

# 2022 SECONDARY SKILLS CANADA ALBERTA VIRTUAL COMPETITION

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## PROJECT SUBMISSION LINK:

- <https://form.jotform.com/SkillsAB/2022SCAVC>
- Multiple files can be uploaded at once, each file has a maximum size of 1G. If file sizes are larger than 1G, please follow alternate instructions through the submission link.

**ACCEPTED FILE TYPE:** pdf, doc, docx, xls, xlsx, csv, txt, rtf, html, zip, mp3, wma, mpg, flv, avi, jpg, jpeg, png, gif. If you would like to submit a different type of file, please place it in a zip folder.

To create a zip file – Select all the files that you would like to submit and right-click your mouse, a menu will open, select Send To, and then click on Compressed (zipped) folder. A zip file will then be created containing your submission documents.

**Submissions will be due within 15 minutes of the end of competition time. Please note: Late submissions sent after the date and time specified above will not be accepted.**

## SAFETY:

The health, safety and welfare of all individuals involved with Skills Canada Alberta are of vital importance. Safety is a condition of participation with Skills Canada Alberta and shall not be sacrificed for the sake of expediency. At the discretion of the judges and technical committees, any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

**Safety Checklist:** It is the responsibility of each competitor and teacher to review the Safety Checklist in advance of the competition to ensure all safety requirements are met prior to the competition. During the official competition orientation, the Safety Checklist will be formally reviewed with competitors. The Safety Checklist is posted as a separate document with the Contest Description.

**Submission Link:** <https://form.jotform.com/SkillsAB/2022SCAVC>

**AWARDS CEREMONY INFORMATION:** Please join us for a live virtual awards ceremony on May 6<sup>th</sup> at 6:30PM.

**Please note:** This document is subject to change as competition information is updated. Competitors are responsible for staying up to date with the most recent information. Check the footer for last updated date. Changes will be highlighted in yellow.

## CONTEST INTRODUCTION

Enable industry, as well as observers, to view the level of skill taught within the secondary and post-secondary programs and encourage interaction between the various sectors. This relationship will ensure the skills gained by young hairstylists at all levels of training meet the demands of the beauty industry. The competition also challenges students in hairstyling and promotes this career area.

## SKILLS AND KNOWLEDGE TO BE TESTED

The level of this competition will allow the young stylists to demonstrate their technical skills and creative design ability in the following test by creating a Creative Bridal Style (Long Hair) Evening. **75% of the finished hairstyle will be in an up-style not touching or below the shoulders (or where shoulders would be).**

## PROJECT DESCRIPTION

### Ladies Hairstyling Creative Bridal Style

Start Time: 12:30 pm Orientation

1:00 pm – 2:30 pm Competition

2:30 pm – 2:45 pm Photo submission

Duration: 1.5 Hours

**Test: Creative Bridal Style: Must be Commercial and Wearable**

Long hair must be combed into an up style showing a bridal theme. A light fringe or bang may be incorporated if the hair is layered. **No temporary color** including but not limited to chalks, glitter, and mascara.

### Objective:

- The competitor will create an up-style that incorporates a bridal theme which best demonstrates their artistic ability. The style should be acceptable for a majority not a few.
- The competitors will handle hair confidently, brush, comb, and part hair correctly to create an up style that is cohesive to a bridal theme.
- **75% of the finished hairstyle will be in an up-style** not touching or below the shoulders (or where shoulders would be).
- Hair must be completely dry and brushed through at the beginning of the contest.
- No curls, waves or shapes can be incorporated prior to the start of competition.
- **Must incorporate two different textures in the design.**

### Ornamentation:

- Ornamentation **must** be used and compliments design
- Ornamentation does not cover more than 1/3 of the head
- Ornamentation demonstrates pre-planning & creativity



**SUBMISSION REQUIREMENTS**

In addition to the live competition video, students will be required to send in 5 photos of their finished style suitable for posting to a social media account. Photos must represent front of style, back of style, and both left and right views. Submission details will be given to students during orientation.

**Livestream Video requirements**

- Stylist must remain in the video view for the duration.
- Once time has been called stylist must show a close-up video in a circular motion of their finished project as explained in the orientation.

**Photo Submission**

Mannequin must remain untouched from competition completion. If the mannequin has been altered from what was submitted during competition the competitor will earn 0 pts and be issued demerits.

Stylist must upload 5 pictures of their finished project. All photos must be close range, taken straight on (not above or below subject) with no filter.

1. Front view
2. Right side
3. Left side
4. Back
5. Top View

Ring lights and backgrounds may be used but no editorial aids are permitted.

**EQUIPMENT & MATERIALS**

**School/Competitor Provided Tools, Materials, and Equipment\***

Long hair mannequin and stand no body mannequins, no neon colors	Working tools and equipment, which should include the following: water bottle, towels, cape, all cutting implements, all thermal tools (flat irons, crimpers, curling irons) Hair dryer
Mannequin make-up, jewelry, draping (not required, but encouraged)	Preferred types of styling products (ALL PRODUCT LABELS MUST BE COVERED)
Device to record video/ Device to upload video? Device to take pictures	Ring light recommended but not required

\*Competitors and schools will need to work together to arrange for the tools, equipment, and materials provided by the competitor. If a competitor and/or school is not able to procure a certain item, please contact [mikes@skillsalberta.com](mailto:mikes@skillsalberta.com) to inquire if additional arrangements can be made.

**JUDGING CRITERIA**

All judging will be performed according to both subjective and objective criteria. Objective areas are those areas which are a simple yes or no. Subjective areas are those which require trade specific creative judgement.

**Intermediate Hairstyling Subjective - Creative Bridal**

<b>Hairstyling Intermediate Creative Bridal</b>	<b>1 Does not meet expectations</b>	<b>2 Inconsistent</b>	<b>3 Satisfactory</b>	<b>4 Proficient</b>	<b>5 Excellent</b>
<b>Degree of Difficulty/ Creativity</b>	Hairstyle does not meet the expectations in degree of difficulty and creativity.  Did not include the 2 or more elements.	Inconsistent use of elements, and lacks difficulty but shows some creativity.  Included only 1 element.	Satisfactory use of design elements but lacks innovation and newer elements.  Included all of the elements satisfactorily	Proficient use of design elements, hairstyle demonstrates a new look but lacks innovation and creativity.  Included all of the elements at a proficient level.	Excellent use of designing elements, hairstyle is new and innovative.  Exemplary execution of all of the chosen elements.
<b>Originality of design</b>	This style does not demonstrate originality and may be considered dated.	Inconsistent design and originality. This hairstyle either does not demonstrate enough originality or it is delving too far into the fantasy category.	Satisfactory use of design elements. The look would be acceptable in a salon setting, but lacks a new and innovative approach to the hairstyle.	Proficient use of design elements, work demonstrates a newer approach to styling, but lacks some innovation.	Excellent use of designing elements, hairstyle is new and innovative, student thinks outside of the box, but is still wearable for a special event.
<b>Cleanliness of Finish</b>	Mannequin does not demonstrate clean finish. Unintended, flyaway's are visible throughout.  Style lacks planning and use of product.	Cleanliness is limited, flyaway's are visible throughout.  Partings and sectioning are inconsistent.	Cleanliness is satisfactory, flyaways are visible.  Partings and sectioning needs a higher level of professional finish.	Meets expectations in cleanliness, some visible flyaways, sectioning and partings are well executed.	Exceeds expectations in cleanliness, no visible flyaways, sectioning is clean, and partings are exceptional. Demonstrates an editorial quality.
<b>Suitability Balance</b>	Bridal hairstyle lacked balance in two or more of	Bridal hairstyle either lacked suitability or was	Bridal hairstyle demonstrates a satisfactory level	Bridal hairstyle demonstrates proficient level of	Bridal hairstyle demonstrates excellent

(Front. Top, back, right side, left side )	the 5 areas, also suitability was not evident.	inconsistent regarding balance in one or all of the 5 areas, but still looked wearable.	of placement and view from all 5 areas.	placement and view from all 5 areas is acceptable.	placement and view from all 5 areas are exceptional
<b>Ornamentation</b>	Ornamentation does not meet expectations. It is either lacking ornamentation or has too much detail that takes away from the completed style.	Inconsistent placement of ornamentation. Ornamentations are either too big, small or not placed correctly to compliment a braided hairstyle.	Satisfactory placement of ornamentation. Ornamentation is understood but not consistent to compliment the braided hairstyle.	Proficient and purposeful placement of ornamentation, and highlights hairstyle.	Excellent and deliberate placement of ornamentation, and compliments hairstyle.
<b>Photo Submission</b>	Picture quality does not meet expectations and would not be suitable for social media marketing.	Picture quality is inconsistent and needs to demonstrate more planning. Picture is not suitable for social media marketing.	Satisfactory quality photo. Picture quality would be better suited for personal social media use not professional social media marketing.	Proficient quality photo with most requirements met. Picture quality would be acceptable for social media marketing.	Excellent quality photo with all requirements met. Picture quality would be suitable for social media marketing.
<b>Professionalism</b>	The competitor did not meet the requirements for professionalism during the competition	The competitor needs some work on their professionalism.	The competitor demonstrated satisfactory professionalism during the competition.	The competitor demonstrated proficient professionalism during the competition	The competitor demonstrated exemplary professionalism during the competition

**Intermediate Hairstyling Objective - Creative Bridal**

1. 75% of the hair is incorporated into an up-style – yes 5 pts no – 0 pts
2. In category: Wearable Not fantasy — yes 5 pts no – 0 pts
3. Contains at least two textures -- yes 5 pts no – 0 pts

**DEMERITS WILL BE GIVEN FOR ANY RULE INFRACTIONS INCLUDING:**

- Ensure that you are within the proper camera view for the entirety of the competition. Including your time set aside for photo submission.
- Make adequate equipment, charging cords, and back up devices. We need to see you on-screen for the entirety of the competition.

- Hair must be completely dry and brushed through at the beginning of the contest.
- All product labels must be covered
- All contestants must have closed toed shoes
- Professional sanitary practices must be followed
- Industry safety protocols must be followed
- No hair fillers, pads, builders or nets
- No temporary color added
- No touching the hair after the time is up
- Mannequin dressing must occur during the allotted time frame.
- Competitors are urged to create a clean finish and may remove (with cutting implements or tweezers) hair that deemed to interfere with a clean finish (broken pieces that stick up) **however** removal of excess length or bulk from the hair will result in demerits
- **Any outside communication from teachers or other students, verbal or otherwise with the competitor during the competition times will be seen as coaching and will cause demerits to be awarded and possible elimination from competition.**
- **Mannequins are considered to represent live customers and should be treated as such. Do not fasten with pins or glue etc. Using unrealistic and unprofessional means to secure hair or ornamentation will result in demerits.**

#### TIE BREAKING PROCESS

In the case of a tie the PTC Chair, PTC Co-Chair and/or other designate will re-judge the tied submission.

#### CLOTHING REQUIREMENT

Clean, comfortable, protective work attire as would be worn in a modern hair salon. No competitor will be allowed to compete without closed toed shoes.

#### RELATED CAREER AND TECHNOLOGY STUDIES COURSES

DESCRIPTIONS OF ALL COURSES ARE LOCATED AT THE FOLLOWING WEBSITE:

[HTTP://WWW.EDUCATION.GOV.AB.CA/CTS](http://www.education.gov.ab.ca/CTS)

HSA3900: APPRENTICESHIP SAFETY

HSA3521: STYLING DRY HAIR

HSA3526: UPDO AND UPSTYLE STYLING TECHINQUES

HSA3531: STYLE HAIR USING ACCESSORIES



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## ADDITIONAL INFORMATION

Skills Canada Alberta Regional and Provincial Rules and Regulations  
[Regional and Provincial Rules and Regulations](#)

### Competitor Registration

Registration for Secondary Skills Canada Alberta Virtual Competition will open online at <https://portal.skillsalberta.com/> on January 26, 2022 at 8:30 AM. There will be no registration fee for competitors to compete. Late cancellation or drop-spots fees may apply.

### Lunch

Lunch will NOT be provided.

### Virtual Awards Ceremony

The Virtual Awards Ceremony will take place **Friday, May 6<sup>th</sup> at 6:30PM**. A link will be made available on the website with additional information.

### Team Alberta Information

Top eligible medalists will compete virtually in the Skills Canada National Competition (SCNC) May 16-27, 2022. It is recommended that competitors review the SCNC contest description to be familiar with the national contest description and project at <http://www.skillsalberta.com/>.

If a competitor is not able to attend the SCNC, competitors MUST notify Katherine Kupchenko [katherinek@skillsalberta.com](mailto:katherinek@skillsalberta.com) prior to the start of competition. If a gold medalist is not able to attend the SCNC, the next top-ranking individual will be asked to participate.

### Ethical Conduct

We recognize that participants will be competing individually in their own unique environments. We expect all competitors to compete fairly, respecting and abiding by the established rules in the true spirit of Skills Canada Alberta.

### Letter of Participation

Competitors who participate in the 2022 Provincial Skills Canada Competition are eligible for a Letter of Participation that can be downloaded on the Registration Portal after the competition ends.

### Questions?

Please contact Whitney Koop [whitneyk@skillsalberta.com](mailto:whitneyk@skillsalberta.com) if you have any questions regarding the Contest Description.



# 2022 SECONDARY SKILLS CANADA ALBERTA VIRTUAL COMPETITION



## COMMITTEE MEMBERS

Committee Members (Please Email Any of the Below If You Have Questions)

Colleen Nelson (Chair)	Archbishop Jordan Catholic High School	<a href="mailto:colleenn@eics.ab.ca">colleenn@eics.ab.ca</a>
Tracey Millar (Co-Chair)	Red Deer Catholic Schools	<a href="mailto:Tracey.millar@rdcrs.ca">Tracey.millar@rdcrs.ca</a>
Lenore Lindeman (safety)	West Central High School	<a href="mailto:lenore.lindeman@lethsd.ab.ca">lenore.lindeman@lethsd.ab.ca</a>
Tracy Knopp	West Central High School	<a href="mailto:Tracy.knopp@wrsd.ca">Tracy.knopp@wrsd.ca</a>
Coralee Dahl	Calgary Board of Education	<a href="mailto:Cjdahl@cbe.ab.ca">Cjdahl@cbe.ab.ca</a>
Tanya Jarvis	Bev Facey Community High School	<a href="mailto:tanya.jarvis@eips.ca">tanya.jarvis@eips.ca</a>
Michelle Gilewich	Bev Facey Community High School	<a href="mailto:michelle.gilewich@eips.ca">michelle.gilewich@eips.ca</a>
Assunta Runco	Sturgeon Composite High School	