

CONTEST DESCRIPTION

<p>CONTEST AREA: HAIRSTYLING - SENIOR</p>	<p>LEVEL: Secondary</p>																				
<p>COMPETITION SCHEDULE: Competition Date: Wednesday, April 13 Duration: 7 Hours, 45 Minutes</p> <table border="1"> <tr> <td>Orientation</td> <td>7:45am</td> </tr> <tr> <td>Test 1</td> <td>8:30 am-9:45am</td> </tr> <tr> <td>Photo Submission and prep for Test 2</td> <td>9:45 am – 10:00 am</td> </tr> <tr> <td>Orientation</td> <td>10:15 am</td> </tr> <tr> <td>Test 2</td> <td>10:30 am – 11:45 am</td> </tr> <tr> <td>photo submission</td> <td>11:45 am– 12:00 pm</td> </tr> <tr> <td>Lunch</td> <td>12:00 pm-12:45 pm</td> </tr> <tr> <td>Orientation prep for test 3</td> <td>12:45 pm -1:00 pm</td> </tr> <tr> <td>Test 3</td> <td>1:00 pm - 3:30 pm</td> </tr> <tr> <td>Photo submission</td> <td>3:30 pm – 3:45 pm</td> </tr> </table>	Orientation	7:45am	Test 1	8:30 am-9:45am	Photo Submission and prep for Test 2	9:45 am – 10:00 am	Orientation	10:15 am	Test 2	10:30 am – 11:45 am	photo submission	11:45 am– 12:00 pm	Lunch	12:00 pm-12:45 pm	Orientation prep for test 3	12:45 pm -1:00 pm	Test 3	1:00 pm - 3:30 pm	Photo submission	3:30 pm – 3:45 pm	<p>LOCATION: COMPETITOR’S SCHOOL. SEE COMPETITION FORMAT INFORMATION BELOW</p> <p>LIVESTREAMED: YES – COMPETITORS WILL BE REQUIRED TO BE ON CAMERA THROUGH THE ENTIRE COMPETITION</p>
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<p>COMPETITION FORMAT: (VIRTUAL/ IN SCHOOL) All secondary competitors will be competing with in their school environment and must arrange in advance with a teacher for a safe competition location, according to their school’s Covid-19 safety policies. They will need to prepare their competition space with all of the required tools, equipment, materials, and technology (as listed below) that will be needed to complete the competition. Teachers and competitors will need to work together to ensure the competitor is ready for success on their competition day. Each competitor must have a teacher/supervisor available throughout the day, in case of incident. (Teacher/Supervisor must be present at the competition orientation.) Competitors and Teachers should be prepared to receive additional information about the competition projects, livestreams, shipping, etc. prior to the competition. Please ensure you are double checking for emails from Skills, including checking junk mail.</p> <p>WEBEX LIVESTREAMS: Competition Registration and Orientation: The competition will begin with a mandatory virtual registration. Competitors will join the assigned link that will be emailed to all registered competitors and registering teachers in advance. This will be the time that competitors are able to check in and ensure sound, cameras, and tech are working appropriately. The registration will be followed by competition orientation. Camera’s MUST be on and competitors visible on the camera during the orientation.</p> <p>Competition Livestream: Competitors must remain on camera through their entire competition. Camera’s MUST be on and competitors visible on the camera, as well as mics working. Competitors must consider their camera angle and lighting in advance of the competition. It is the competitor’s responsibility to ensure they are prepared for the competition livestream.</p>																					

2022 SECONDARY SKILLS CANADA ALBERTA VIRTUAL COMPETITION

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PROJECT SUBMISSION LINK:

- <https://form.jotform.com/SkillsAB/2022SCAVC>
- Multiple files can be uploaded at once, each file has a maximum size of 1G. If file sizes are larger than 1G, please follow alternate instructions through the submission link.

ACCEPTED FILE TYPE: pdf, doc, docx, xls, xlsx, csv, txt, rtf, html, zip, mp3, wma, mpg, flv, avi, jpg, jpeg, png, gif. If you would like to submit a different type of file, please place it in a zip folder.

To create a zip file – Select all the files that you would like to submit and right-click your mouse, a menu will open, select Send To, and then click on Compressed (zipped) folder. A zip file will then be created containing your submission documents.

Submissions will be due within 15 minutes of the end of competition time. Please note: Late submissions sent after the date and time specified above will not be accepted.

SAFETY:

The health, safety and welfare of all individuals involved with Skills Canada Alberta are of vital importance. Safety is a condition of participation with Skills Canada Alberta and shall not be sacrificed for the sake of expediency. At the discretion of the judges and technical committees, any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

Safety Checklist: It is the responsibility of each competitor and teacher to review the Safety Checklist in advance of the competition to ensure all safety requirements are met prior to the competition. During the official competition orientation, the Safety Checklist will be formally reviewed with competitors. The Safety Checklist is posted as a separate document with the Contest Description.

Submission Link: <https://form.jotform.com/SkillsAB/2022SCAVC>

AWARDS CEREMONY INFORMATION: Please join us for a live virtual awards ceremony on May 6th at 6:30PM.

Please note: This document is subject to change as competition information is updated. Competitors are responsible for staying up to date with the most recent information. Check the footer for last updated date. Changes will be highlighted in yellow.

CONTEST INTRODUCTION

Enable industry as well as observers to view the level of skill taught within the secondary programs and encourage interaction between the various sectors. This relationship will ensure the skills gained by young hairstylists at all levels of training meet the demands of the beauty industry. The competition also challenges students in hairstyling and promotes this career trade.

SKILLS AND KNOWLEDGE TO BE TESTED

1. Test 1 - Men's Haircut and style from photo - 1 hour and 15 minutes
2. Test 2 - Ladies Long Hair Special Occasion from photo and revealed request – 1 hour and 15 minutes

3. Test 3 - Ladies Cut, Color and Style from inspiration pallet and revealed request – 2 hours and 30 minutes

PROJECT DESCRIPTION

The level of this competition will allow the young stylists to demonstrate their technical skills and creative ability in the following areas:

1. Haircutting – scissors, razor, textures, and clippers.
2. Hairstyling – setting & blow-drying
3. Long Hair Design
4. Creative Cosmetology/Ornamentation
5. Hair Coloring and De-Coloration – semi-permanent and permanent.
6. Competition Styling

SUBMISSION REQUIREMENTS

In addition to livestreaming the video, students will be required to send in photos of their finished style suitable for posting to a social media account. Photos must represent front of style, back of style, and both left and right views. **Submission details will be given to students during orientation.**

EQUIPMENT & MATERIALS

Skills Canada Alberta Provided Tools, Materials, and Equipment

Mannequin - Cole	Mannequin – Sophia Test 1 and 2
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Competitor Provided Tools, Materials, and Equipment*

Working tools, including: water bottle, towels, cape, cutting implements, combs, brushes, clips, gloves styling tools etc.	Smocks and gloves (must be worn when coloring)
Preferred types of colors, developers and styling products with all labels fully covered.	Shampoo and Conditioner
Ornamentation for test 2-Ornamentation will not be provided but is to be used and supplied by the competitor. The ornamentation should complement the hairstyle.	

*Competitors and schools will need to work together to arrange for the tools, equipment, and materials provided by the competitor. If a competitor and/or school is not able to procure a certain item, please contact mikes@skillsalberta.com to inquire if additional arrangements can be made.

JUDGING CRITERIA

Test specific criteria is listed below.

Test 1 – MEN'S HAIRCUT and STYLE from Photo

1hours 15 minutes

The mannequin for this test is Cole

RATIONALE

Competitors will receive 3 photos. One photo will be chosen at the end of the orientation and students may take the photo out of their envelope and immediately start the competition from time photo has been shown. Photo must be reproduced.

Video requirements

- Stylist must remain in the video view for the duration
- Once time has been called stylist must show a close-up video in a circular motion of their finished project as explained in the orientation.
- Any outside communication from teachers or other students, verbal or otherwise with the competitor during the competition times will be seen as coaching and will cause demerits to be awarded and possible elimination from competition.
- Mannequins are considered to represent live customers and should be treated as such. Do not fasten with pins or glue etc. Using unrealistic and unprofessional means to secure hair or ornamentation will result in demerits.

HAIRCUT

The mannequin must be unwashed and unaltered from shipping condition.

- The specific view of photo must be reproduced and the remaining elements of the haircut are to be determined by the stylist.
- Clippers and trimmers are allowed, but **guards are not**.
- Straight razor must have a guard.
- Brushes and/or combs and clips are permitted.
- All styling products are allowed (except colored sprays, colored mousse, colored gels, colored markers, crayons etc. cannot be used).

Photo Submission

Mannequin must remain untouched from competition completion. If the mannequin has been altered from what was submitted during competition the competitor will earn 0 pts and be issued demerits.

Stylist must up load 6 pictures of their finished project. With the exception of the 5th photo, all photos must be close range, taken straight on (not above or below subject) with no filter.

1. Front view
2. Right side
3. Left side
4. Back
5. Top
6. An exact angle as the photo provided

Ring lights and backgrounds may be used but no editorial aids are permitted.

Haircut – On the day of the competition one of these haircut choices will be revealed.



JUDGING RUBRIC

Please see demerits listed on pg. 13/14

ELEMENT	0	1	2	3	4	5
Likeness to Photo	Has no likeness to photo	Has 1 identifiable likeness to photo but poorly executed	Has 1 well executed likeness to photo	Is several elements similar to the photo but has a variance in part placement, length, or	Is very similar to the photo	Superior in all aspects

				general shape		
Haircut	Very poor workmanship Several visible errors.	Poor workmanship in 2 or more areas	Poor workmanship in 1 area	Minimal errors in workmanship , balance, blend and finishing	Well finished and executed.	Superior in all aspects
Suitability of the sides and back to the front view provided	Sides and back do not flow with the front view	Either the side or the back does not flow with the front view	The style flows but the transition has been poorly executed	The style flows and has good transition	The style shows some creativity in design	Superior in all aspects
Style Finish	No styling complete	Looks unfinished	Not finished to professional standard	Has a product issue (too much or not enough)	Has a high level of style suitable for the cut and color	Superior in all aspects
Photo Submission	Not submitted	Picture quality does not meet expectations and would not be suitable for social media marketing.	Picture quality is inconsistent and needs to demonstrate more planning. Picture is not suitable for social media marketing.	Satisfactory quality photo. Picture quality would be better suited for personal social media use not professional social media marketing.	Proficient quality photo meeting all requirements Picture quality would be acceptable for social media marketing.	<i>Excellent quality photo with all requirements met. Picture quality would be suitable for social media marketing.</i>

Test 2 - Ladies Long Hair from Photo and Reveled Request

TIME

1hour 15 minutes

The mannequin for this test is **Sophia**

RATIONALE

This test represents a typically occurrence in the salon. The client comes in with a picture and an additional request. The photo and request will be determined by an independent panel of Alberta Hairstylists and will remain in a sealed envelope until the orientation of the competition. The finished style will reflect a commercial look.

The mannequin must be unwashed and unaltered from shipping condition at the start of the competition.

Video requirements

- Stylist must remain in the video view for the duration.
- Once time has been called stylist must show a close-up video in a circular motion of their finished project as explained in the orientation.
 - Any outside communication from teachers or other students, verbal or otherwise with the competitor during the competition times will be seen as coaching and will cause demerits to be awarded and possible elimination from competition.
 - Mannequins are considered to represent live customers and should be treated as such. Do not fasten with pins or glue etc. Using unrealistic and unprofessional means to secure hair or ornamentation will result in demerits.

COLOUR

- In this test you are not allowed to use any color.

FINISHED RESULT

- Free choice of professional tools allowed. (Industry acceptable)
- No cutting implements or tweezers are allowed.
- Hair fillers, padding or extensions are not allowed.
- Hair netting is not allowed.
- Colored sprays (including glitter), colored mousse, colored gels, colored markers, crayons etc. cannot be used.
- The hair is not to be cut.
- No dressing of the mannequin allowed.
- No penetrating pins into the head. Only use techniques you would use on a client to secure the hair or ornamentation. (See authentic Practice at the end of test 4)

Photo Submission

Mannequin must remain untouched from competition completion. If the mannequin has been altered from what was submitted during competition the competitor will earn 0 pts and be issued demerits.

Stylist must upload 6 pictures of their finished project. With the exception of the 6th photo, all photos must be close range, taken straight on (not above or below subject) with no filter.

1. Top view
2. Front view
3. Right side

4. Left side
5. Back view
6. The exact angle as the photo.

Ring lights and backgrounds may be used but no editorial aids are permitted.

Ladies Long Hair– On the day of the competition one of these style choices will be revealed.



JUDGING RUBRIC

Please see demerits listed on pg. 13/14

ELEMENT	0	1	2	3	4	5
Likeness to Photo	Has no likeness to photo	Has 1 identifiable likeness to photo but poorly executed	Has 1 well executed likeness to photo	Is several elements similar to the photo but has a variance in part placement, length, or general shape	Is very similar to the photo	Superior in all aspects
Requested Element	Not evident	Poorly executed	Clearly attempted with limited success	Clearly attempted with moderate success	Well established	Perfectly executed
Balance of Design: Side to side, front to back, back to side, profile, overall look.	No Balance in any area	Has balance in one area only	Has balance in two areas	Has balance in three areas	Has balance in four areas	Has complete balance in all five areas

Clean Finish: No pins showing, intentional texture achieved, seamless transition of all the elements, no stray hair, no overspray	There is a violation in each of the 5 identified clean finish elements	There is a violation in four of the 5 identified clean finish elements	There is a violation in three of the 5 identified clean finish elements	There is a violation in two of the 5 identified clean finish elements	There is a violation in one of the 5 identified clean finish elements	There is no violation in each of the 5 identified clean finish elements
Presentation Ornamentation use and placement.	Not used	Placement is not suitable	Ornamentation has been placed to cover poor workmanship or transition	Ornamentation has been altered	Ornamentation is well done	Superior to others in placement and incorporation
Photo Submission	Not submitted	Picture quality does not meet expectations and would not be suitable for social media marketing.	Picture quality is inconsistent and needs to demonstrate more planning. Picture is not suitable for social media marketing.	Satisfactory quality photo. Picture quality would be better suited for personal social media use not professional social media marketing.	Proficient quality photo with most requirements met. Picture quality would be acceptable for social media marketing.	Excellent quality photo with all requirements met. Picture quality would be suitable for social media marketing.

Test 3 - Ladies Cut, Color and Style from Inspiration Pallet and Reveled Request –

Time: 2 hours 30 minutes

The mannequin used for this test is **Sophia.**

Video requirements

- Stylist must remain in the video view for the duration. This includes areas of color selection, mixing, and takedown.
- Once time has been called stylist must show a close-up video in a circular motion of their finished project as explained in the orientation.

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- Any outside communication from teachers or other students, verbal or otherwise with the competitor during the competition times will be seen as coaching and will cause demerits to be awarded and possible elimination from competition.
- Mannequins are considered to represent live customers and should be treated as such. Do not fasten with pins or glue etc. Using unrealistic and unprofessional means to secure hair or ornamentation will result in demerits.

RATIONALE

Competitors will receive 6 photos, 3 of color inspiration and 3 of haircut duplication. One photo will be chosen at the end of the orientation and students may take the photo out of their envelope and immediately start the competition from time photo has been shown. Photo color inspiration and haircut style is to be reproduced as if a client brought in the photo.

This haircut and color must reflect a commercial haircut color and style typically performed in a salon. The inspirational pallet for color choice and incorporation WILL be from one of the 3 options provided. The options are meant to guide the stylist, and stylists are discouraged to attempt to duplicate the color represented, the photo is the color inspiration only. The selection of the color inspiration will happen during orientation as will the haircut that must be duplicated, the color inspiration but the target (as a client would request in a salon atmosphere). The 6-color inspiration and haircut requirement will remain in a sealed envelope until the orientation for the competition, which at that time will be revealed. Once revealed by the PTC Chair, the competitors may not confer with anyone. This test must respect industry standards.

This mannequin was used in test 2 and therefore can be washed and in a wet or dried state prior to the start of the competition time. No precutting or coloring must occur. Prepping of the mannequin MUST be done by the student only.

HAIRCUT

- The selected request must be present and visible.
- All cutting techniques and tools are allowed.

COLOUR

- Commercial and wearable by a majority not a rare few.
- All coloring techniques are allowed.
- All color products are allowed to be used in this test with the exception of colored sprays (including glitter), colored mousse, colored gels, colored markers, crayons etc. cannot be used.
- The selected inspiration color pallet must be present, visible and prominent. All hair must be colored.
- All hair must have a noticeable change of color

Photo Submission

Mannequin must remain untouched from competition completion. If the mannequin has been altered from what was submitted during competition the competitor will earn 0 pts and be issued demerits.

Stylist must upload 4 pictures of their finished project. With the exception of the 5th photo, all photos must be close range, taken straight on (not above or below subject) with no filter.

1. Top view
2. Front view
3. Right side
4. Left side
5. Back view
6. The exact angle as the photo

Ring lights and backgrounds may be used but no editorial aids are permitted.

Haircut – On the day of the competition one of these haircut choices will be revealed



Haircolor – On the day of the competition one of these haircolor choices will be revealed



JUDGING RUBRIC

Please see demerits listed on pg. 13/14

ELEMENT	1	2	3	4	5	6
Color Inspiration Pallet	Not evident	Poorly executed	Colors are not harmonized	Clearly attempted with moderate success	Well established	Perfectly executed
Haircolor	Very poorly executed with patches of poor color saturation or bleeding in 3 or more areas and staining on skin areas evident in 3 or more areas	Color quality is poorly executed with patches of poor color saturation or bleeding in 2 or more areas and staining on skin areas evident in 2 or more areas	Color quality is poorly executed with patches of poor color saturation or bleeding in 1 or more areas and staining on skin areas evident	Either a slight issue with color quality or staining	Color is well executed with no staining	Superior in all aspects
Requested Element for Haircut	Not evident	Attempted but poorly executed	Clearly all attempted with limited success	Clearly all attempted with moderate success	Well established	Perfectly executed
Haircut	Very poor workmanship Several visible errors.	Poor workmanship in 2 or more areas	Poor workmanship in 1 area	Minimal errors in workmanship, balance, blend and finishing	Well finished and executed.	Superior in all aspects
Style Finish	No styling completed	Looks unfinished	Not finished to a professional standard	Has a product issue (too mch or not enough)	Has a high level of styling incorporated that suits both the color and cut	Superior

Photo Submission	Not submitted	Picture quality does not meet expectations and would not be suitable for social media marketing.	Picture quality is inconsistent and needs to demonstrate more planning. Picture is not suitable for social media marketing.	Satisfactory quality photo. Picture quality would be better suited for personal social media use not professional social media marketing.	Proficient quality photo with most requirements met. Picture quality would be acceptable for social media marketing.	Excellent quality photo with all requirements met. Picture quality would be suitable for social media marketing.
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DEMERITS FOR EACH TEST

Demerits will be charged during each test area for each infraction. Demerits will also be given for **Authentic Practice, Sustainability, and Safety** Infractions.

Demerits may include but are not limited to:

- Failure to covered labels on any product being used.
- Failure to cleaning out sink immediately after use.
- Not remaining in video view
- No touching the hair after the time has been called.
- Any communication verbal or otherwise between competitor, teacher and classmates.
- Unprofessional conduct

Authentic Practice: All competitors will treat their mannequin as they would a client. This includes but is not limited to:

- At the sink.
- When applying color or chemical
- When securing hair or ornamentation
- While styling
- When transporting from one area to another.

Sustainability

- Excess color waste
- Excess shampoo/conditioner
- Excessive product waste

Safety

- Failure to sweep up hair immediately after cutting.
- Professional sanitary practices must be followed.
- Industry safety protocols must be followed.
- Socks or hosiery must be worn.
- All SDS sheets must be available if requested.

TIE BREAKING PROCESS

Tiebreaker #1: The competitor with the highest score in test 3

Tiebreaker #2: The competitor with the highest score in test 1.

CLOTHING REQUIREMENT

Appropriate work clothing must be worn to compete. All clothing must be neat and clean, and free of rips and tears. Casual wear such as shorts and open toed shoes/sandals will not be permitted. No loose-fitting clothes or jewelry.

RELATED CAREER AND TECHNOLOGY STUDIES COURSES

Descriptions of all courses are located at the following website:

<http://www.education.gov.ab.ca/cts>

Students should be proficiently trained in the following areas:

Haircoloring

Hair Decolorization

Hair Styling

Haircutting

Barbering Techniques

ADDITIONAL INFORMATION

Skills Canada Alberta Regional and Provincial Rules and Regulations

[Regional and Provincial Rules and Regulations](#)

Competitor Registration

Registration for Secondary Skills Canada Alberta Virtual Competition will open online at

<https://portal.skillsalberta.com/> on January 26, 2022 at 8:30 AM. There will be no registration fee for competitors to compete. Late cancellation or drop-spots fees may apply.

Lunch

Lunch will NOT be provided.



Virtual Awards Ceremony

The Virtual Awards Ceremony will take place **Friday, May 6th at 6:30PM**. A link will be made available on the website with additional information.

Team Alberta Information

Top eligible medalists will compete virtually in the Skills Canada National Competition (SCNC) May 16-27, 2022. It is recommended that competitors review the SCNC contest description to be familiar with the national contest description and project at <http://www.skillscanada.com/>.

If a competitor is not able to attend the SCNC, competitors MUST notify Katherine Kupchenko katherinek@skillsalberta.com prior to the start of competition. If a gold medalist is not able to attend the SCNC, the next top-ranking individual will be asked to participate.

Ethical Conduct

We recognize that participants will be competing individually in their own unique environments. We expect all competitors to compete fairly, respecting and abiding by the established rules in the true spirit of Skills Canada Alberta.

Letter of Participation

Competitors who participate in the 2022 Provincial Skills Canada Competition are eligible for a Letter of Participation that can be downloaded on the Registration Portal after the competition ends.

Questions?

Please contact Whitney Koop whitneyk@skillsalberta.com if you have any questions regarding the Contest Description.

COMMITTEE MEMBERS

Committee Members (Please Email Any of the Below If You Have Questions)

Colleen Nelson (Chair)	Archbishop Jordan Catholic High School	colleenn@eics.ab.ca
Tracey Millar (Co-Chair)	Red Deer Catholic Schools	Tracey.millar@rdcrs.ca
Lenore Lindeman (safety)	West Central High School	lenore.lindeman@lethsd.ab.ca
Tracy Knopp	West Central High School	Tracy.knopp@wrsd.ca
Coralee Dahl	Calgary Board of Education	Cjdahl@cbe.ab.ca
Tanya Jarvis	Bev Facey Community High School	tanya.jarvis@eips.ca
Michelle Gilewich	Bev Facey Community High School	michelle.gilewich@eips.ca
Assunta Runco	Sturgeon Composite High School	