



**Contest Description**  
**Edmonton Expo Centre, Edmonton**  
**May 3 & May 4, 2023**

<b>EVENT: PUBLIC SPEAKING</b>	<b>LEVEL: Secondary</b>
<b>COMPETITION START TIMES:</b> May 3: 8:00 a.m. May 4: 8:30 a.m.	<b>LOCATION:</b> Gallery E, Edmonton EXPO Centre, Edmonton
<b>DURATION:</b> Up to 12 hours (over two days)	<b>REGIONALIZED:</b> No
<b>WORLDSKILLS TRADE #: 85</b>	

**CONTEST INTRODUCTION**

The public speaking competition is designed for competitors to develop and enhance the skills of oral communication, reading texts, writing, and thinking. The challenge provides the opportunity for competitors to prepare and present a speech, conduct research and to construct answers to related questions in a clear and concise manner.

**SKILLS AND KNOWLEDGE TO BE TESTED**

- Present thoughts in a clear, coherent, well-constructed format on the **assigned topic**.
- Capture and hold the attention of the audience within the 5 to 7 minute timeframe.
- Deliver a clear message (main idea, argument, opinion, or position).
- Speak easily, with confidence.
- Use non-verbal skills (body language and gestures) to assist in expression.
- Be expressive by varying voice in pitch, tone, tempo, and volume.
- Think quickly and answer unseen questions clearly.
- Reflect upon research, make observations, and share experiences through prompted response.



## CONTEST DESCRIPTION

Tasks that may be performed during the competition:

1. Each competitor will speak on the following prompt:

**Canada is facing its greatest shortage of people in the workforce due to people retiring and nearing retirement age,**

With this in mind,

**How can people be enticed to enter skilled trades and technology careers to fill this gap?**

2. Competitors will also speak on an impromptu topic that will be revealed before the designated time.

## Submission Requirements

- Competitors will write original speeches that reflect creatively on the topic, ensuring they maintain a focus and consider the content implied by the topic. Students are expected to express themselves clearly while capturing the attention of their listening audience.
- Each competitor must **submit their prepared speech before 4:00 p.m. on April 25, 2023**, following the specified format:
  - double-spaced
  - justified
  - Arial 14-point
  - PDF format
  - emailed to the following address: [sjhayward@cbe.ab.ca](mailto:sjhayward@cbe.ab.ca)
- If you have not received confirmation within 24 hours that the speech has been received, please email the PTC Chair and then resubmit.
- **Students who do not submit speeches by the above deadline will receive a deduction of 5 points per day late, to a maximum of 10 points.**



**Competition Overview**

Pre-Competition

- Competitors will attend a mandatory orientation session prior to the opening ceremonies.

Day 1

- On Day 1 (morning), competitors will observe the "on-site" Skills Canada competitions to gather information about skilled trades and technology careers. The intent of these observations is to support and inform the response to the impromptu topic (afternoon).
- The impromptu speech is intended to be an original speech. No materials from previously written speeches should be included.
- Order of presentations will be determined through a random selection process.
- Video and/or audio recording is only permitted if the student submits the Media Release Form, (which is found with the Contest Description on the Skills website), prior to the competition.

Day 2

- On Day 2, each competitor will present a prepared speech in a formal public setting and answer one (1) question based upon the submitted speech.
- Order of presentations will be determined through a random selection process.
- Video and/or audio recording is only permitted if the student submits the Media Release Form, (which is found with the Contest Description on the Skills website), prior to the competition.

**TIME REQUIREMENTS**

Length of Impromptu Response:

Day 1	Impromptu Speech
Preparation	2 minutes
Minimum time	N/A
Maximum time	3 minutes
Time Cues	Cues will be provided 3 times: at 2 minutes, 1 minute, and 15 seconds to indicate time remaining



Length of Prepared Speech:

Day 1	Prepared Speech	Prepared Speech Question
Minimum	5 Minutes	N/A
Maximum	7 Minutes	1 minute 30 seconds
Time Cues	There will not be a warning light, sound, or timecards to indicate time allotment	Cue will be provided to indicate 15 seconds remaining.

### EQUIPMENT, MATERIALS, CLOTHING

Equipment and Materials Competitors Must Supply:

- Optional: Use of cue cards/notes  
 \*\*No electronic equipment or other props will be permitted

Equipment and Materials Supplied by the Committee:

- Lectern (optional use for each competitor)
- Blank paper, pen or pencil

Required Clothing:

- Clothing should be appropriate for a business presentation.
- School team shirts, jackets or identifiers may not be worn during the competition.

### ASSESSMENT

Point Breakdown – Students will be assessed by external judges as follows:

DAY 1 – IMPROMPTU SPEECH	DAY 1 TOTAL	/15
<b>CONTENT</b>		<b>/5</b>
• Response addresses the prompt		/2
• Chooses ideas that demonstrate understanding of the prompt		/2
• Adequately develops ideas connected to the prompt		/1
<b>ORGANIZATION</b>		<b>/4</b>
• Uses an effective introduction for the prompt		/1
• Focuses and presents ideas about the prompt in a logical order		/1
• Links ideas coherently		/1
• Concludes effectively		/1
<b>DELIVERY</b>		<b>/6</b>
• Uses convincing, coherent language appropriate for the prompt		/2



## 2023 Provincial Skills Canada Competition



• Voice: expression, tempo, volume, phrasing	/2
• Eye contact: engages with audience	/1
• Non Verbal: gestures, mannerisms, body language	/1

DAY 2 – PREPARED SPEECH	DAY 2 TOTAL	/75
<b>CONTENT / ORGANIZATION –this subcategory will be assessed by external judges, based on written submission, prior to the prepared speech presentations</b>		<b>/20</b>
• Response develops the content contained in the first section of the prompt		/2
• Response develops the content contained in the second section of the prompt		/4
• Introduction is coherent and shaped		/2
• Introduction contains the assigned topic		/2
• Supporting ideas are focused on assigned topic		/2
• Arrangement of supporting ideas contributes to a competent discussion of assigned topic		/2
• Transitions link ideas coherently		/2
• Conclusion is connected to assigned topic		/2
• Conclusion is relevant		/2
<b>DELIVERY</b>		<b>/50</b>
• Captures interest at the beginning of the speech		/2
• Introduction previews main ideas		/2
• Introduction gains audience attention		/2
• Supporting ideas are connected to assigned topic		/2
• Supporting ideas develop assigned topic		/2
• Supporting ideas are precise		/1
• Presents ideas in a logical order		/2
• Effective word choice		/2
• Correct use of conventions: diction, grammar, pronunciation		/1
• Effective phrasing (use of pauses)		/2
• Appropriate tempo (pacing)		/2
• Varies tone and pitch		/2
• Fluency: fluidity, smoothness		/2
• Expressive		/2



## 2023 Provincial Skills Canada Competition



• Volume is appropriate	/2
• Volume used for effect	/1
• Eye contact is effective	/2
• Eye contact: engages with entire audience	/2
• Gestures: natural, not overdone	/2
• Mannerisms; body language	/2
• Convincing	/2
• Polished	/2
• Commands audience attention	/2
• Composed	/2
• Displays self confidence	/2
• Holds interest through to the end of the speech	/2
• Conclusion is appropriate and skillful	/1
<b>QUESTION RESPONSE</b>	<b>/5</b>
• Addresses the question	/1
• Demonstrates knowledge of given topic	/1
• Develops ideas adequately	/1
• Organizes ideas logically	/1
• Demonstrates clarity and conviction	/1
<b>CONVENTIONS</b>	<b>SUBTOTAL</b>
	<b>/10</b>
• Impromptu speech delivered within required time specifications	/2
• Prepared speech delivered within required time specifications	/5
• Prepared speech question response delivered within required time specifications	/1
• Speech submitted in specified format	/2

### TIES

In the event of a tie, the competitor with the highest score in the Delivery criteria of the Prepared Speech will be declared the winner. If the tie remains, the competitor with the higher mark in the Content section of the Prepared Speech will be declared the winner. If there is still a tie, the student with the highest overall score in the Impromptu Speech will be declared the winner.

### RELATED CAREER AND TECHNOLOGY STUDIES COURSES

Information on the following courses can be found here

<http://education.alberta.ca/teachers/program/cts.aspx>

CTR 1010

CALM 20

ICT STUDIES



## SAFETY

The health, safety and welfare of all individuals involved with Skills Canada Alberta are of vital importance. Safety is a condition of participation with Skills Canada Alberta and shall not be sacrificed for the sake of expediency. At the discretion of the judges, technical committees, and/or Skills Canada Alberta any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

## ADDITIONAL INFORMATION

### Skills Canada Alberta Regional and Provincial Rules and Regulations

[Regional and Provincial Rules and Regulations](#)

### Competitor Registration

Registration for regionalized/Qualifier events will open online at on January 11, 2023 @ 8:30 AM. Please refer to this competitions event page for additional registration and competition information:

<https://skillsalberta.com/competition/>

### Lunch

Lunch for accredited competitors will be provided by Skills Canada Alberta.

**Parking & Venue Maps:** <http://edmontonexpocentre.com/attend/parking/>

### Opening Ceremonies / Competitor Registration

Opening Ceremonies for the PSCC will take place on Tuesday May 2, 2023 at 6:00 pm in Hall D of the Edmonton EXPO Centre. Admission is free, and everyone is welcome to attend. It is important to note that competitor registration will open immediately following the Opening Ceremony.

### Awards Ceremony

The Awards Ceremony will take place on Thursday May 4, 2023 at 6:30 pm in Hall D of the Edmonton EXPO Centre. Admission is free and everyone is welcome to attend. The Awards Ceremony will be shown live at

<http://skillsalberta.com/>

### Team Alberta Information

Team Alberta will be selected at the PSCC Awards Ceremony. Gold medalists will then be eligible to participate at the Skills Canada National Competition (SCNC) on May 24- 27, 2023 in Winnipeg MB. It is recommended that competitors review the SCNC contest description to be familiar with the national contest description and project at <http://www.skillsCanada.com/>.

During the PSCC Awards Ceremony on Thursday May 4, 2023 gold medalists will be given their Team Alberta information package and will confirm their participation in the SCNC. Students must be present at the



Awards Ceremony to claim their position on Team Alberta. If the Gold medalist is not able to attend SCNC, the next top ranking individuals will be asked to participate. If a student is not able to attend the Awards Ceremony a letter confirming the student’s interest in Team Alberta participation must be emailed to [javierad@skillsalberta.com](mailto:javierad@skillsalberta.com) prior to the start of competition on May 3, 2023.

Please prepare your students in advance to accept a position on Team Alberta and outline how your school will support their participation. Furthermore, it is very important that all fieldtrip/travel information for potential Team AB members is organized and completed prior to the selection of Team AB.

#### Questions?

Please contact Kennedy Mayer at [kennedym@skillsalberta.com](mailto:kennedym@skillsalberta.com) if you have any questions regarding the Contest Description.

**NOTE: Public speaking resources can be accessed at the Alberta Debate and Speech (ADSA) website:**  
<https://albertadebate.com/adsa-resources>

#### COMMITTEE MEMBERS

Sylvia Hayward      Chair      Central Memorial High School      [sjhayward@cbe.ab.ca](mailto:sjhayward@cbe.ab.ca)