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Contest Description Edmonton Expo Centre, Edmonton May 3 & May 4, 202

EVENT: Hairstyling		LEVEL: Secondary & Post-Secondary		
WORLD SKILLS TRADE #29		LOCATION:		
		Hall B, Edmonton Expo (Centre, Edmonton	
DURATION: 11.5 Hours (Tv	vo Days)	REGIONALIZED: No		
COMPETITION SCHEDULE:				
May 3:		May 4:		
SET UP AND SAFETY	8:15-8:45 AM	ORIENTATION/TEST 3	8:15AM-8:30AM	
MEETING		COMPETITION TEST 3	8:30AM-	
ORIENTATION/ TEST 1	9:00AM –9:30AM		11:30AM	
COMPETITON TEST 1	9:30AM-12:30PM	LUNCH	11:30AM-	
LUNCH	12:30PM-1:30PM		12:30PM	
JUDGING	12:30PM-1:15PM	JUDGING	11:30PM-	
ORIENTATION/ TEST 2	1:30PM-1:45PM		12:30PM	
COMPETITON TEST 2	1:45PM-3:15PM	ORIENTATION/TEST 4	12:30PM-	
JUDGING	3:15PM-3:45PM		12:45PM	
L		COMPETITION TEST 4	12:45PM-	
**A DETAILED SCHEDULE	CAN BE FOUND BELOW		3:15PM	
UNDER ADDITIONAL		JUDGING	3:15PM-3:45PM	

CONTEST INTRODUCTION

Enable industry as well as observers to view the level of skill taught within the secondary and post-secondary programs and encourage interaction between the various sectors. This relationship will ensure the skills gained by young hairstylists at all levels of training meet the demands of the beauty industry. The competition also challenges students in hairstyling and promotes this career trade.



SKILLS AND KNOWLEDGE TO BE TESTED:

- 1. Men's Color, Haircut and Style with Wishes Test 1
- 2. Ladies Long Hairstyle for a Special Occasion with Wishes- Test 2
- 3. Ladies Hair Cut, Color and Style with Wishes- Test 3
- 4. Men's Hair Cut, and Style with Photo-Test 4

PROJECT DESCRIPTION

The level of this competition will allow the young stylists to demonstrate their technical skills and creative ability in the following areas:

- 1. Haircutting scissors, razor, textures, and clippers.
- 2. Hairstyling setting & blow-drying
- 3. Long Hair Design
- 4. Creative Cosmetology/Ornamentation
- 5. Hair Coloring and De-Coloration semi-permanent and permanent.
- 6. Competition Styling

EQUIPMENT & MATERIALS

Equipment and Materials Competitors Must Supply:

Smocks and gloves (must be worn when coloring)	Working tools, including: water bottle, towels, cape, cutting implements, combs, brushes, clips, gloves etc.
Irons (must be 110V-7.5 amp)	Blow dryer (no more than 1800 watts)
Preferred types of colors, developers and styling products with all labels fully covered.	Shampoo and Conditioner

Equipment and Materials Supplied by the Committee:

"Ingrid" mannequin for Test #2,	Table	Non-hydraulic chair
#3		
"Johann (no beard)" mannequin for Test #1, Antonio (no beard) #4	Mirror	Single electrical outlet
Mannequin Stand		

All mannequins with a stand will be provided by Pivot Point. Please refer to the Pivot Point website for detailed mannequin descriptions: <u>http://www.pivotpointcanada.ca/home.shtml</u>





CLOTHING REQUIREMENT

Clean and comfortable work attire as would be worn by staff working in a modern hair salon and any protective clothing (no platform, high heeled or open toe shoes). Socks or hosiery must be worn at all times. Appropriate work clothing must be worn to compete. All clothing must be neat and clean and free of rips and tears. Casual wear such as shorts will not be permitted.

SAFETY

The health, safety and welfare of all individuals involved with Skills Canada Alberta are of vital importance. Safety is a condition of participation with Skills Canada Alberta and shall not be sacrificed for the sake of expediency. All competitors are responsible to bring with them all SDS documents for the products they intend to use. At the discretion of the judges and technical committees, any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

JUDGING CRITERIA

All judging will be performed in combination of subjective and objective judging performed by members of the Provincial Technical Committee (PTC) who are considered independent. (Those who neither know or have trained the competitor)

- The competitors with the highest combined points from the four tests will be the winner, the second highest mark will be placed second, and the third highest mark will be placed third.
- Demerits will be given for any rule infractions

*Any communication between the spectators and competitors during the contest times may be seen as coaching and could cause demerits to be awarded. *No technological devices allowed including phones and smart watches.

Tie Breaking Process

Tiebreaker #1: In the event of a tie, the competitor with the highest score in Ladies Hair Cut, Color and Style with wishes will be declared the winner.

Tiebreaker #2: The competitor with the highest score in the Men's Color, Haircut and Style with Wishes will be declared the winner.

Tiebreaker #3: The competitor with the highest score in the Ladies Long Hair Style for a Special Occasion with Wishes will be declared the winner.





RELATED CAREER AND TECHNOLOGY STUDIES COURSES Descriptions of all courses are located at the following website: <u>http://www.education.gov.ab.ca/cts</u> Students should be proficiently trained in the following areas: Haircoloring Hair Decolorization Hair Styling Haircutting Barbering Techniques

Test 1 – MEN'S HAIR CUT, COLOR and STYLE WITH WISHES

TIME - 3 Hours

The mannequin for test is Johann

Test 1 is the most fashion forward of the four tests and allows for a bit of an edgier approach. Stylists should still stay within the knowledge that the finished style represents what is performed in the salon and not on the runway.

RATIONALE

This haircut and color are to reflect a Men's fashion forward hairstyle. The selection of wishes of the "client" will be decided by an independent panel of Alberta Hairstylists and will remain in a sealed envelope until the orientation. Once the client's wishes have been revealed by the PTC Chair, the competitors may not confer with anyone. This test must respect industry standards.

HAIRCUT

- The selected wish or wishes must be present and visible.
- All professional cutting techniques and tools are allowed. (Industry acceptable)

COLOR

- Fashion color, commercial wearable not avant-garde.
- All coloring techniques are allowed.
- All color products are allowed to be used in this test with the exception of colored sprays (including glitter), colored mousse, colored gels, colored markers, crayons etc. cannot be used.
- The selected wish or wishes must be present and visible.
- A minimum of 50% of the hair must be colored. (Not clear or gloss)

The mannequin for this test is Johann (no beard)

DEMERITS Please see demerit list at the end of test 4

JUDGING RUBRIC Please see at the end of test 4





Test 2 – Ladies Long Hairstyle for a Special Occasion with Wishes

TIME: 1 hour 30 minutes

The mannequin for this test is Ingrid

Test 2 will be a long hair client and the occasion as well as the wishes will be communicated on the day of the competition, which is something that typically happens in the salon.

RATIONALE

There are many occasions that bring long hair clients into the salon for a hairstyling service. This occasion will be identified by the "client" on the day of the competition. The client will inform the stylist what the occasion is, as well as a visual of at least one element they want to see in their style. The clients occasion and wishes will be determined by an independent panel and will remain in a sealed envelope until the orientation of the competition. The finished style should have a commercial look. The mannequin for this test is Ingrid.

COLOR

• In this test you are not allowed to use any color.

FINISHED RESULT

- Free choice of professional tools allowed. (Industry acceptable)
- No cutting implements or tweezers are allowed.
- If ornamentation is provided it must be used. No additional ornamentation may be used.
- Hair fillers, padding or extensions are not allowed.
- Hair netting is not allowed.

• Colored sprays (including glitter), colored mousse, colored gels, colored markers, crayons etc. cannot be used.

- The hair is not to be cut.
- No dressing of the mannequin allowed.

• No penetrating pins into the head. Only use techniques you would use on a client to secure the hair or ornamentation. (See authentic Practice at the end of test 4)

DEMERITS

Please see demerit list at the end of test 4

JUDGING RUBRIC Please see at the end of test 4





Test 3 - LADIES FASHION HAIRCUT and COLOR WITH WISHES

TIME - 3 hours

The mannequin for this test is INGRID

Test 3 is the most creative of the four tests. Stylists will be given an inspirational picture to draw a color pallet from. The possible pictures and examples of inspiration are provided on at the end of this document. Please note: Do not copy the hairstyling examples. They are there for clarity only and the finished product in the competition should be based on the stylists own creative interpretation. These will be the color palate options so students can reduce the amount of color they are required to bring.

RATIONALE

This haircut and color are to reflect a commercial haircut color and style we would see typically preformed in a salon. The selection of wishes and color inspiration of the "client" will be decided by an independent panel and will remain in a sealed envelope until the orientation for the competition. Once the client's wishes have been revealed by the PTC Chair, the competitors may not confer with anyone. This test must respect industry standards.

HAIRCUT

- The selected element must be present and visible.
- All cutting techniques and tools are allowed.
- Hair length must be shorter than shoulders

COLOR

- Fashion color not avant-garde.
- All coloring techniques are allowed.

• All color products are allowed to be used in this test with the exception of colored sprays (including glitter), colored mousse, colored gels, colored markers, crayons etc. cannot be used.

- The selected element must be present and visible.
- All hair must have a noticeable change of color

Hair color chosen will be broad and not targeted swatch colors. Competitors will be given one of the inspiration pictures to decide their color choice however there may be a wish for color technique.

The mannequin used for this test is Ingrid.

DEMERITS Please see demerit list at the end of test 4 JUDGING RUBRIC Please see at the end of test 4





Test 4 – MEN'S Technical Haircut with Photo

TIMES: 1 hours 15 minutes

The mannequin for this test is Antonio (no beard)

RATIONALE

Competitors will be shown a photo and must reproduce the revealed view. The photo of the desired cut will be chosen by an independent panel and will remain in a sealed envelope until the orientation for the competition.

HAIRCUT

The mannequin must be unwashed and unaltered from shipping condition.

• The specific view of photo must be reproduced and the remaining elements of the haircut are to be determined by the stylist.

- Clippers and trimmers are allowed, but guards are not.
- Straight razor must have a guard.
- Brushes and/or combs and clips are permitted.

• All styling products are allowed (except colored sprays, colored mousse, colored gels, colored markers, crayons etc. cannot be used).





Photo Submission

Mannequin must remain untouched from competition completion. If the mannequin has been altered from what was submitted during competition the competitor will earn 0 pts and be issued demerits.

Stylist must upload 5 pictures of their finished project. With the exception of the 5th photo, all photos must be close range, taken straight on (not above or below subject) with no filter.

- 1. Front view
- 2. Right side
- 3. Left side
- 4. Back
- 5. An exact angle as the photo provided

The mannequin for this test is Antonio (no beard)

OBJECTIVE JUDGING CRITERIA

- 1. Is the haircut a good representation of the photo provided?
- 2. Is the curl or wave a good representation of the curl or wave in the photo?

DEMERITS

Please see the demerit list on next page. Judging Criteria

DEMERITS FOR EACH TEST

Demerits will be charged during each test area for each infraction. Demerits will also be given for Authentic Practice, Sustainability and Safety Infractions.

Demerits may include but are not limited to:

- Failure to covered labels on any product being used.
- Mannequins will be displayed facing the mirror.
- Failure to cleaning out sink immediately after use.
- No borrowing from other competitors once the competition has started.
- No touching the hair after the time has been called.
- Only 1 appliance plugged in at any given time.
- No technology of any kind allowed including smart watches.
- Any communication between audience and competitor during the competition times will be seen as coaching and will cause demerits to be awarded.

Authentic Practice: All competitors will treat their mannequin as they would a client. This includes but is not limited to:

- At the sink.
- When applying color or chemical





- When securing hair or ornamentation
- While styling
- When transporting from one area to another.

Sustainability

- Excess color waste
- Excess shampoo/conditioner
- Excessive product waste

Safety

- Failure to sweep up hair immediately after cutting.
- Professional sanitary practices must be followed.
- Industry safety protocols must be followed.
- No platform or high heel shoes.
- Socks or hosiery must be worn.
- All SDS sheets must be available if requested.

OBJECTIVE JUDGING CRITERIA Test 1 and 3

- 1. Is the required element for the all wishes present and visible?
- 4. Is the finished style in category not extreme or avant-garde?

OBJECTIVE JUDGING CRITERIA Test 2

- 1. Is the finished style suitable for the occasion identified?
- 2. Is the hair and ornamentation secured in an industry acceptable method?
- 3. Is there ornamentation?
- 5. Is the required element for the wishes present and visible?

OBJECTIVE JUDGING FOR Test 4

- 1. Is the finished haircut a good likeness of the photo?
- 2. Is the curl or wave a good likeness of the photo?

ELEMENT	1	2	3	4	5	6
SUBJECTIVE						
Haircut	Very poor workmanship Several visible errors.	Poor workmanship in 2 or more areas	Poor workmanship in 1 area	Minimal errors in workmanship, balance, blend and finishing	Well finished and executed.	Superior in all aspects

MARKING RUBRIC TEST 1 AND 3



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Hair color	Very poorly executed with patches of poor color saturation or bleeding in 3 or more areas and staining on skin areas evident in 3 or more areas	Color quality is poorly executed with patches of poor color saturation or bleeding in 2 or more areas and staining on skin areas evident in 2 or more areas	Color quality is poorly executed with patches of poor color saturation or bleeding in 1 or more areas and staining on skin areas evident	Either a slight issue with color quality or staining	Color is well executed with no staining	Superior in all aspects
Color Pallet	Not evident	Poorly executed	Colors are not harmonized	Clearly attempted with moderate success	Well establishe d	Perfectly executed
Wishes	None are evident	At least one Attempted but poorly executed	Clearly all attempted with limited success	Clearly all attempted with moderate success	Well establishe d	Perfectly executed
Style Finish	No styling complete	Looks unfinished	Not finished to professional standard	Has a product issue (too much or not enough)	Has a high level of style suitable for the cut and color	Superior in all aspects
OBJECTIVE						
Are the wishes present and visible	no	One wish is present, others are missing				All are present and visible
Is this style in category? Commercial						



MARKING RUBRIC TEST 2

ELEMENT	1	2	3	4	5	6
SUBJECTIVE						
Balance of Design: Side to side, front to back, back to side, profile,	No Balance in any area	Has balance in one area only	Has balance in two areas	Has balance in three areas	Has balance in four areas	Has complete balance in all five areas
overall look.						
Clean Finish: No pins showing, Intentional texture achieved, seamless transition of all the elements, no stray hair, no overspray	There is a violation in each of the 5 identified clean finish elements	There is a violation in four of the 5 identified clean finish elements	There is a violation in three of the 5 identified clean finish elements	There is a violation in two of the 5 identified clean finish elements	There is a violation in one of the 5 identified clean finish elements	There is no violation in each of the 5 identified clean finish elements
Creativity: New innovations, use of designing elements, decorative applications as called for in the rules	Style is completely lacking in creativity	No innovations evident. Would be considered dated, lacks design and/or elements and/or decorative application	Is lacking in at least two areas but displays minimal creativity	Is lacking in at least one area but displays moderate creativity	Is not lacking in any identified area and contains an appropriate amount of creativity	Superior to others in creativity
Degree of Difficulty: Shown through integration of various elements.	Demonstrat es very basic skill	Transitions are weak and style looks underdone	Style demonstrate s minimal difficulty	Style demonstrat es moderate difficulty	Style demonstrate d a high level of difficulty	Style demonstrates the highest level of difficulty

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Shows deliberate transitions through unified design elements Presentation	No effort for presentatio	Ornamentati on is not	Ornamentati on is too large	Ornamentati on is	Ornamentati on and	Superior to others in both
All ornamentatio n used shows forethought of planning and is not being used to cover up poor workmanship	n evident	suitable		obviously placed to hide poor workmanshi p or poor transition	presentation are well done	choice, placement and incorporation of ornamentatio n and presentation
OBJECTIVE						
Are the wishes present and visible?	no	One wish is present others are missing				All are present and visible
Is this suitable for the specified occasion?	No					Yes
ls Ornamentati on used?	No					Yes
ls Ornamentati on correctly secured?	No					Yes
Is this style in category? Commercial not OMC	No					Yes



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MARKING RUBRIC TEST 4

ELEMENT	1	2	3	4	5	6
SUBJECTIV E						
Likeness to Photo	Has no likeness to photo	Has 1 identifiable likeness to photo	Has a slight resemblan ce to the photo	Is similar to the photo but has a variance in part placement, length, or general shape	ls very similar to the photo	Superior in all aspects
Haircut	Very poor workmanship. Several visible errors.	Poor workmanship in 2 or more areas	Poor workmans hip in 1 area	A minimal error in workmanship , balance, blend and finishing	Well finished and executed	Superior in all aspects
Suitability of the sides and back to the front view provided	Sides and back do not flow with the front view	Either the side or the back does not flow with the front view	The style flows but the transition need some work	The style flows and has good transition	The style shows some creativity in design	Superior in all aspects
Style Finish	No styling complete	Looks unfinished	Not finished to profession al standard	Has a product issue (too much or not enough)	Has a high level of style suitable for the cut and color	Superior in all aspects
OBJECTIVE Is the finished haircut a good likeness of the photo?	No					Yes
Is the curl or wave a good	No					Yes

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likeness of				
the photo?				

ADDITIONAL INFORMATION

Examples for Test 2: Ladies long hairstyle, special occasion with wishes These will not be part of the options but are representative of the type of photo possibilities.





Examples: Ladies haircut inspiration only



Examples: Ladies color inspiration - These will be the options. One of these color pallet options will be selected on the day of competition.

Ginger/copper Pallette





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Cool Palette





Example for Test 4 – Men's technical Haircut and style These will not be part of the options but are representative of the type of photo possibilities.







ADDITIONAL INFORMATION

Skills Canada Alberta Regional and Provincial Rules and Regulations Regional and Provincial Rules and Regulations

SECONDARY Competitor Registration

Registration for Provincial Skills Canada Competition (PSCC) will open online on January 18, 2023 @ 8:30 AM.

Lunch Lunch for competitors will be provided by Skills Canada Alberta.

Parking & Venue Maps http://edmontonexpocentre.com/attend/parking/

Opening Ceremonies / On-site Provincial Competitor Registration Opening Ceremonies for the PSCC will take place on Tuesday May 2, 2023 at 6:00 pm in Hall D of the Edmonton EXPO Centre. Admission is free, and everyone is welcome to attend. It is important to note that competitor registration will open immediately following the Opening Ceremony.

Awards Ceremony

The Awards Ceremony will take place on Thursday May 4, 2023 at 6:30 pm in Hall D of the Edmonton EXPO Centre. Admission is free and everyone is welcome to attend. The Awards Ceremony will be shown live at <u>http://skillsalberta.com/</u>

Team Alberta Information

Team Alberta will be selected at the PSCC Awards Ceremony. Gold medalists will then be eligible to participate at the Skills Canada National Competition (SCNC) on May 24- 27, 2023 in Winnipeg MB. It is recommended that competitors review the SCNC contest description to be familiar with the national contest description and project at http://www.skillscanada.com/.

During the PSCC Awards Ceremony on Thursday May 4, 2023 gold medalists will be given their Team Alberta information package and will confirm their participation in the SCNC. Students must be present at the Awards Ceremony to claim their position on Team Alberta. If the Gold medalist is not able to attend SCNC, the next top-ranking individuals will be asked to participate. If a student is not able to attend the Awards Ceremony a letter confirming the student's interest in Team Alberta participation must be emailed to javierad@skillsalberta.com prior to the start of competition on May 3, 2023.

Please prepare your students in advance to accept a position on Team Alberta and outline how your school will support their participation. Furthermore, for Secondary students it is very



important that all fieldtrip/travel information for potential Team AB members is organized and completed prior to the selection of Team AB.

Questions?

Please contact Kennedy Mayer at <u>kennedym@skillsalberta.com</u> if you have any questions regarding the Contest Description.

Committee Members (Please email any of the below, if you have questions)

Colleen Nelson - Chair	Elk Island Catholic Schools	colleenn@eics.ab.ca
Tracey Millar - Co-Chair	Red Deer Catholic School	tracey.millar@rdcrs.ca
	Division	
Tracy Knopp	Wild Rose School Division	tracy.knopp@wrsd.ca
Tanya Jarvis	Elk Island Public Schools	tanya.jarvis@eips.ca
Michelle Gilewich	Elk Island Public Schools	michelle.gilewich@eips.ca
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