



Contest Description Edmonton Expo Centre, Edmonton May 3 & May 4, 2023

EVENT: Hairstyling	LEVEL: Secondary & Post-Secondary
WORLD SKILLS TRADE #29	LOCATION: Hall B, Edmonton Expo Centre, Edmonton
DURATION: 11.5 Hours (Two Days)	REGIONALIZED: No

COMPETITION SCHEDULE:

May 3:

8:15-8:45 AM
9:00AM -9:30AM
9:30AM-12:30PM
12:30PM-1:30PM
12:30PM-1:15PM
1:30PM-1:45PM
1:45PM-3:15PM
3:15PM-3:45PM

^{**}A DETAILED SCHEDULE CAN BE FOUND BELOW UNDER ADDITIONAL INFORMATION. **

May 4:

ORIENTATION/TEST 3	8:15AM-8:30AM
COMPETITION TEST 3	8:30AM-
	11:30AM
LUNCH	11:30AM-
	12:30PM
JUDGING	11:30PM-
	12:30PM
ORIENTATION/TEST 4	12:30PM-
	12:45PM
COMPETITION TEST 4	12:45PM-
	3:15PM
JUDGING	3:15PM-3:45PM

CONTEST INTRODUCTION

Enable industry as well as observers to view the level of skill taught within the secondary and post-secondary programs and encourage interaction between the various sectors. This relationship will ensure the skills gained by young hairstylists at all levels of training meet the demands of the beauty industry. The competition also challenges students in hairstyling and promotes this career trade.







SKILLS AND KNOWLEDGE TO BE TESTED:

- 1. Men's Color, Haircut and Style with Wishes Test 1
- 2. Ladies Long Hairstyle for a Special Occasion with Wishes-Test 2
- 3. Ladies Hair Cut, Color and Style with Wishes-Test 3
- 4. Men's Hair Cut, and Style with Photo-Test 4

PROJECT DESCRIPTION

The level of this competition will allow the young stylists to demonstrate their technical skills and creative ability in the following areas:

- 1. Haircutting scissors, razor, textures, and clippers.
- 2. Hairstyling setting & blow-drying
- 3. Long Hair Design
- 4. Creative Cosmetology/Ornamentation
- 5. Hair Coloring and De-Coloration semi-permanent and permanent.
- 6. Competition Styling

EQUIPMENT & MATERIALS

Equipment and Materials Competitors Must Supply:

<u> </u>	
Smocks and gloves (must be worn when coloring)	Working tools, including: water bottle, towels, cape, cutting implements, combs, brushes, clips, gloves etc.
Irons (must be 110V-7.5 amp)	Blow dryer (no more than 1800 watts)
Preferred types of colors, developers and styling products with all labels fully covered.	Shampoo and Conditioner

Equipment and Materials Supplied by the Committee:

"Ingrid" mannequin for Test #2, #3	Table	Non-hydraulic chair
"Johann (no beard)" mannequin for Test #1, Antonio (no beard) #4	Mirror	Single electrical outlet
Mannequin Stand		

All mannequins with a stand will be provided by Pivot Point. Please refer to the Pivot Point website for detailed mannequin descriptions: http://www.pivotpointcanada.ca/home.shtml



CLOTHING REQUIREMENT

Clean and comfortable work attire as would be worn by staff working in a modern hair salon and any protective clothing (no platform, high heeled or open toe shoes). Socks or hosiery must be worn at all times. Appropriate work clothing must be worn to compete. All clothing must be neat and clean and free of rips and tears. Casual wear such as shorts will not be permitted.

SAFETY

The health, safety and welfare of all individuals involved with Skills Canada Alberta are of vital importance. Safety is a condition of participation with Skills Canada Alberta and shall not be sacrificed for the sake of expediency. All competitors are responsible to bring with them all SDS documents for the products they intend to use. At the discretion of the judges and technical committees, any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

JUDGING CRITERIA

All judging will be performed in combination of subjective and objective judging performed by members of the Provincial Technical Committee (PTC) who are considered independent. (Those who neither know or have trained the competitor)

- The competitors with the highest combined points from the four tests will be the winner, the second highest mark will be placed second, and the third highest mark will be placed third.
- Demerits will be given for any rule infractions

*Any communication between the spectators and competitors during the contest times may be seen as coaching and could cause demerits to be awarded. *No technological devices allowed including phones and smart watches.

Tie Breaking Process

Tiebreaker #1: In the event of a tie, the competitor with the highest score in Ladies Hair Cut, Color and Style with wishes will be declared the winner.

Tiebreaker #2: The competitor with the highest score in the Men's Color, Haircut and Style with Wishes will be declared the winner.

Tiebreaker #3: The competitor with the highest score in the Ladies Long Hair Style for a Special Occasion with Wishes will be declared the winner.





RELATED CAREER AND TECHNOLOGY STUDIES COURSES

Descriptions of all courses are located at the following website:

http://www.education.gov.ab.ca/cts

Students should be proficiently trained in the following areas:

Haircoloring

Hair Decolorization

Hair Styling

Haircutting

Barbering Techniques

Test 1 – MEN'S HAIR CUT, COLOR and STYLE WITH WISHES

TIME - 3 Hours

The mannequin for test is Johann

Test 1 is the most fashion forward of the four tests and allows for a bit of an edgier approach. Stylists should still stay within the knowledge that the finished style represents what is routinely performed in the salon and not on the runway.

RATIONALE

This haircut and color are to reflect a Men's fashion forward hairstyle. The selection of wishes of the "client" will be decided by an independent panel of Alberta Hairstylists and will remain in a sealed envelope until the orientation. Once the client's wishes have been revealed by the PTC Chair, the competitors may not confer with anyone. This test must respect industry standards.

HAIRCUT

- The selected wish or wishes must be present and visible.
- All professional cutting techniques and tools are allowed. (Industry acceptable)

COLOR

- Fashion color, commercial wearable not avant-garde.
- All coloring techniques are allowed.
- All color products are allowed to be used in this test with the exception of colored sprays (including glitter), colored mousse, colored gels, colored markers, crayons etc. cannot be used.
- The selected wish or wishes must be present and visible.
- A minimum of 50% of the hair must be colored. (Not clear or gloss)

The mannequin for this test is Johann (no beard)

DEMERITS

Please see demerit list at the end of test 4

JUDGING RUBRIC

Please see at the end of test 4





Test 2 – Ladies Long Hairstyle for a Special Occasion with Wishes

TIME: 1 hour 30 minutes

The mannequin for this test is Ingrid

Test 2 will be a long hair client and the occasion as well as the wishes will be communicated on the day of the competition, which is something that typically happens in the salon.

RATIONALE

There are many occasions that bring long hair clients into the salon for a hairstyling service. This occasion will be identified by the "client" on the day of the competition. The client will inform the stylist what the occasion is, as well as a visual of at least one element they want to see in their style. The clients occasion and wishes will be determined by an independent panel and will remain in a sealed envelope until the orientation of the competition. The finished style should have a commercial look. The mannequin for this test is Ingrid.

COLOR

In this test you are not allowed to use any color.

FINISHED RESULT

- Free choice of professional tools allowed. (Industry acceptable)
- No cutting implements or tweezers are allowed.
- If ornamentation is provided it must be used. No additional ornamentation may be used.
- Hair fillers, padding or extensions are not allowed.
- Hair netting is not allowed.
- Colored sprays (including glitter), colored mousse, colored gels, colored markers, crayons etc. cannot be used.
- The hair is not to be cut.
- No dressing of the mannequin allowed.
- No penetrating pins into the head. Only use techniques you would use on a client to secure the hair or ornamentation. (See authentic Practice at the end of test 4)

DEMERITS

Please see demerit list at the end of test 4

JUDGING RUBRIC

Please see at the end of test 4



Test 3 - LADIES FASHION HAIRCUT and COLOR WITH WISHES

TIME - 3 hours

The mannequin for this test is INGRID

Test 3 is the most creative of the four tests. Stylists will be given an inspirational picture to draw a color pallet from. The possible pictures and examples of inspiration are provided on at the end of this document. Please note: Do not copy the hairstyling examples. They are there for clarity only and the finished product in the competition should be based on the stylists own creative interpretation. These will be the color palate options so students can reduce the amount of color they are required to bring.

RATIONALE

This haircut and color are to reflect a commercial haircut color and style we would see typically preformed in a salon. The selection of wishes and color inspiration of the "client" will be decided by an independent panel and will remain in a sealed envelope until the orientation for the competition. Once the client's wishes have been revealed by the PTC Chair, the competitors may not confer with anyone. This test must respect industry standards.

HAIRCUT

- The selected element must be present and visible.
- All cutting techniques and tools are allowed.
- Hair length must be shorter than shoulders

COLOR

- Fashion color not avant-garde.
- All coloring techniques are allowed.
- All color products are allowed to be used in this test with the exception of colored sprays (including glitter), colored mousse, colored gels, colored markers, crayons etc. cannot be used.
- The selected element must be present and visible.
- All hair must have a noticeable change of color

Hair color chosen will be broad and not targeted swatch colors. Competitors will be given one of the inspiration pictures to decide their color choice however there may be a wish for color technique.

The mannequin used for this test is Ingrid.

DEMERITS

Please see demerit list at the end of test 4
JUDGING RUBRIC
Please see at the end of test 4



Test 4 - MEN'S Technical Haircut with Photo

TIMES: 1 hours 15 minutes

The mannequin for this test is Antonio (no beard)

RATIONALE

Competitors will be shown a photo and must reproduce the revealed view. The photo of the desired cut will be chosen by an independent panel and will remain in a sealed envelope until the orientation for the competition.

HAIRCUT

The mannequin must be unwashed and unaltered from shipping condition.

- The specific view of photo must be reproduced and the remaining elements of the haircut are to be determined by the stylist.
- Clippers and trimmers are allowed, but guards are not.
- Straight razor must have a guard.
- Brushes and/or combs and clips are permitted.
- All styling products are allowed (except colored sprays, colored mousse, colored gels, colored markers, crayons etc. cannot be used).



The mannequin for this test is Antonio (no beard)

OBJECTIVE JUDGING CRITERIA

1. Is the haircut a good representation of the photo provided?

DEMERITS

Please see the demerit list on next page. Judging Criteria

DEMERITS FOR EACH TEST

Demerits will be charged during each test area for each infraction. Demerits will also be given for Authentic Practice, Sustainability and Safety Infractions.

Demerits may include but are not limited to:

- Failure to covered labels on any product being used.
- Mannequins will be displayed facing the mirror.
- Failure to cleaning out sink immediately after use.
- No borrowing from other competitors once the competition has started.
- No touching the hair after the time has been called.
- Only 1 appliance plugged in at any given time.
- No technology of any kind allowed including smart watches.
- Any communication between audience and competitor during the competition times will be seen as coaching and will cause demerits to be awarded.

Authentic Practice: All competitors will treat their mannequin as they would a client. This includes but is not limited to:

- At the sink.
- When applying color or chemical







- When securing hair or ornamentation
- While styling
- When transporting from one area to another.

Sustainability

- Excess color waste
- Excess shampoo/conditioner
- Excessive product waste

Safety

- Failure to sweep up hair immediately after cutting.
- Professional sanitary practices must be followed.
- Industry safety protocols must be followed.
- No platform or high heel shoes.
- Socks or hosiery must be worn.
- All SDS sheets must be available if requested.

OBJECTIVE JUDGING CRITERIA Test 1 and 3

- 1. Is the required element for the all wishes present and visible?
- 4. Is the finished style in category not extreme or avant-garde?

OBJECTIVE JUDGING CRITERIA Test 2

- 1. Is the finished style suitable for the occasion identified?
- 2. Is the hair and ornamentation secured in an industry acceptable method?
- 3. Is there ornamentation?
- 5. Is the required element for the wishes present and visible?

OBJECTIVE JUDGING FOR Test 4

- 1. Is the finished haircut a good likeness of the photo?
- 2. Is the curl or wave a good likeness of the photo?

MARKING RUBRIC TEST 1 AND 3

ELEMENT	1	2	3	4	5	6
SUBJECTIVE						
Haircut	Very poor workmanship Several visible errors.	Poor workmanship in 2 or more areas	Poor workmanship in 1 area	Minimal errors in workmanship, balance, blend and finishing	Well finished and executed.	Superior in all aspects





Hair color	Very	Color	Color quality	Either a slight	Color is	Superior
	poorly	quality is	is poorly	issue with	well	in all
	executed	poorly	executed	color quality	executed	aspects
	with	executed	with	or staining	with no	
	patches of	with	patches of		staining	
	poor color	patches of	poor color			
	saturation	poor color	saturation			
	or	saturation	or bleeding			
	bleeding	or	in 1 or more			
	in 3 or	bleeding in	areas and			
	more	2 or more	staining on			
	areas and	areas and	skin areas			
	staining	staining on	evident			
	on skin	skin areas				
	areas	evident in				
	evident in	2 or more				
	3 or more	areas				
	areas					
Color Pallet	Not	Poorly	Colors are	Clearly	Well	Perfectly
	evident	executed	not	attempted	establishe	executed
			harmonized	with moderate	d	
				success		5 6 11
Wishes	None are	At least	Clearly all	Clearly all	Well	Perfectly
	evident	one	attempted	attempted	establishe	executed
		Attempted	with limited	with moderate	d	
		but poorly	success	success		
Style Finish	No styling	executed Looks	Not finished	Has a product	Has a high	Superior
Style Fillish	No styling complete	unfinished	to	issue (too	level of	in all
	complete	ummisneu	professional	much or not	style	
			standard	enough)	suitable	aspects
			Stariuaru	enougni	for the cut	
					and color	
OBJECTIVE					4114 60101	
Are the	no	One wish				All are
wishes		is present,				present
present and		others are				and
visible		missing				visible
Is this style						
in						
category?						
Commercial						



MARKING RUBRIC TEST 2

ELEMENT	1	2	3	4	5	6
SUBJECTIVE						
Balance of	No Balance	Has balance	Has balance	Has balance	Has balance	Has complete
Design: Side	in any area	in one area	in two areas	in three	in four areas	balance in all
to side, front		only		areas		five areas
to back, back						
to side,						
profile,						
overall look.						
Clean Finish:	There is a	There is a	There is a	There is a	There is a	There is no
No pins	violation in each of the	violation in four of the 5	violation in three of the 5	violation in two of the 5	violation in one of the 5	violation in each
showing,	5 identified	identified	identified	identified	identified	of the 5
Intentional	clean finish	clean finish	clean finish	clean finish	clean finish	identified
texture	elements	elements	elements	elements	elements	clean
achieved,						finish
seamless						elements
transition of						
all the						
elements, no						
stray hair, no						
overspray	C. I.					
Creativity:	Style is completely	No innovations	Is lacking in at least two	Is lacking in at least one	Is not lacking in any	Superior to others in
New	lacking in	evident.	areas but	area but	identified	creativity
innovations,	creativity	Would be	displays	displays	area and	,
use of		considered	minimal	moderate	contains an	
designing elements,		dated, lacks design and/or	creativity	creativity	appropriate amount of	
decorative		elements			creativity	
applications		and/or			,	
as called for		decorative				
in the rules		application				
Degree of	Demonstrat	Transitions	Style	Style	Style	Style
Difficulty:	es very basic	are weak and	demonstrate	demonstrat	demonstrate	demonstrates
Shown	skill	style looks	s minimal	es	d a high level	the highest
through		underdone	difficulty	moderate difficulty	of difficulty	level of difficulty
integration of				annealty		annealty
various						
elements.						





				<u> </u>		
Shows deliberate transitions through unified design elements Presentation	No effort for	Ornamentati	Ornamentati	Ornamentati	Ornamentati	Superior to
All ornamentation used shows forethought of planning and is not being used to cover up poor workmanship.	presentatio n evident	on is not suitable	on is too large	on is obviously placed to hide poor workmanshi p or poor transition	on and presentation are well done	others in both choice, placement and incorporation of ornamentatio n and presentation
OBJECTIVE						
Are the wishes present and visible?	no	One wish is present others are missing				All are present and visible
Is this suitable for the specified occasion?	No					Yes
Is Ornamentati on used?	No					Yes
Is Ornamentati on correctly secured?	No					Yes
Is this style in category? Commercial not OMC	No					Yes





MARKING RUBRIC TEST 4

ELEMENT	1	2	3	4	5	6
SUBJECTIV E						
Likeness to Photo	Has no likeness to photo	Has 1 identifiable likeness to photo	Has a slight resemblan ce to the photo	Is similar to the photo but has a variance in part placement, length, or general shape	Is very similar to the photo	Superior in all aspects
Haircut	Very poor workmanship. Several visible errors.	Poor workmanship in 2 or more areas	Poor workmans hip in 1 area	A minimal error in workmanship , balance, blend and finishing	Well finished and executed	Superior in all aspects
Suitability of the sides and back to the front view provided	Sides and back do not flow with the front view	Either the side or the back does not flow with the front view	The style flows but the transition need some work	The style flows and has good transition	The style shows some creativity in design	Superior in all aspects
Style Finish	No styling complete	Looks unfinished	Not finished to profession al standard	Has a product issue (too much or not enough)	Has a high level of style suitable for the cut and color	Superior in all aspects
OBJECTIVE Is the finished haircut a good likeness of the photo?	No					Yes
Is the curl or wave a good	No					Yes



ADDITIONAL INFORMATION

Examples for Test 2: Ladies long hairstyle, special occasion with wishes

These will not be part of the options but are representative of the type of photo possibilities.





Examples for Test 3: Ladies - haircut & color and style with wishes

Examples: Ladies haircut inspiration only



Examples: Ladies color inspiration - These will be the options. One of these color pallet options will be selected on the day of competition.

Ginger/copper Pallette





Warm/Natural Palette



Cool Palette





Example for Test 4 – Men's technical Haircut and style

These will not be part of the options but are representative of the type of photo possibilities.





ADDITIONAL INFORMATION

Skills Canada Alberta Regional and Provincial Rules and Regulations Regional and Provincial Rules and Regulations

SECONDARY Competitor Registration

Registration for Provincial Skills Canada Competition (PSCC) will open online on January 18, 2023 @ 8:30 AM.

Lunch

Lunch for competitors will be provided by Skills Canada Alberta.

Parking & Venue Maps

http://edmontonexpocentre.com/attend/parking/

Opening Ceremonies / On-site Provincial Competitor Registration

Opening Ceremonies for the PSCC will take place on Tuesday May 2, 2023 at 6:00 pm in Hall D of the Edmonton EXPO Centre. Admission is free, and everyone is welcome to attend. It is important to note that competitor registration will open immediately following the Opening Ceremony.

Awards Ceremony

The Awards Ceremony will take place on Thursday May 4, 2023 at 6:30 pm in Hall D of the Edmonton EXPO Centre. Admission is free and everyone is welcome to attend. The Awards Ceremony will be shown live at http://skillsalberta.com/

Team Alberta Information

Team Alberta will be selected at the PSCC Awards Ceremony. Gold medalists will then be eligible to participate at the Skills Canada National Competition (SCNC) on May 24-27, 2023 in Winnipeg MB. It is recommended that competitors review the SCNC contest description to be familiar with the national contest description and project at http://www.skillscanada.com/.

During the PSCC Awards Ceremony on Thursday May 4, 2023 gold medalists will be given their Team Alberta information package and will confirm their participation in the SCNC. Students must be present at the Awards Ceremony to claim their position on Team Alberta. If the Gold medalist is not able to attend SCNC, the next top-ranking individuals will be asked to participate. If a student is not able to attend the Awards Ceremony a letter confirming the student's interest in Team Alberta participation must be emailed to javierad@skillsalberta.com prior to the start of competition on May 3, 2023.

Please prepare your students in advance to accept a position on Team Alberta and outline how your school will support their participation. Furthermore, for Secondary students it is very





important that all fieldtrip/travel information for potential Team AB members is organized and completed prior to the selection of Team AB.

Questions?

Please contact Kennedy Mayer at <u>kennedym@skillsalberta.com</u> if you have any questions regarding the Contest Description.

Committee Members (Please email any of the below, if you have questions)

Colleen Nelson - Chair	Elk Island Catholic Schools	colleenn@eics.ab.ca
Tracey Millar - Co-Chair	Red Deer Catholic School	tracey.millar@rdcrs.ca
	Division	
Tracy Knopp	Wild Rose School Division	tracy.knopp@wrsd.ca
Tanya Jarvis	Elk Island Public Schools	tanya.jarvis@eips.ca
Michelle Gilewich	Elk Island Public Schools	michelle.gilewich@eips.ca
Coralee Dahl	Calgary Board of Education	cjdahl@cbe.ab.ca