

Contest Description Edmonton Expo Centre, Edmonton May 4, 2023

EVENT: Ladies Hairstyling - <i>Bridal Style</i>	LEVEL: Intermediate (Grade 11 or 12)
WORLDSKILLS TRADE # 29	LOCATION: Hall B, Edmonton Expo Centre, Edmonton
DURATION: 1.5 Hrs.	REGIONALIZED: Yes. Students must qualify through a Regional Skills Canada Competition (RSCC) to earn a position in the Hairstyling Intermediate competition at the Provincial Skills Canada Competition (PSCC).

COMPETITION SCHEDULE:

May 4:

ORIENTATION	10:00AM - 10:30AM
COMPETITION	10:30AM - 12:00PM
JUDGING	12:30AM – 1:15PM
LUNCH	12:00PM - 1:00PM

CONTEST INTRODUCTION

Enable industry as well as observers to view the level of skill taught within the secondary and post-secondary programs and encourages interaction between the various sectors. This relationship will ensure the skills gained by young hairstylists at all levels of training meet the demands of the beauty industry. The competition also challenges students in hairstyling and promotes this career area.

SKILLS AND KNOWLEDGE TO BE TESTED:

This competition will be a **photo replication** very typical of what a client would ask for in a salon. This look will be **commercial/wearable**. The level of this competition will allow the young stylists to demonstrate their technical skills and creative design ability in the following test by creating a Bridal Style (Long Hair) Evening.



Project

Ladies Hairstyling Bridal Style
Start Time: 10:00AM Orientation
10:30AM Competition

Duration: 1.5 Hours

Test: Bridal Style: Must be Commercial and Wearable

A photo will be a revealed live

at the end of your orientation from a sealed envelope. Students will not have a chance to confer with coaches or others prior to the start of the competition. Each student will receive a copy at the time of the event to put onto their station so they can reference it during the competition.

*Attached below are 5 photos, one photo from the 5 will be chosen on the day of the competition. This photo must be replicated. Scenario: As the stylist you have been given this photo at your bridal consultation appointment and the day of our Provincial competition is the event date: similar to what a client would do for a special occasion, giving you the opportunity to practice these styles prior to competition day. Photo choices are shown at the end of this document.

No temporary color including but not limited to chalks, glitter, and mascara.

There will be no:

- Clothing
- Jewelry
- Other ornamentation of any kind allowed.
- Ornamentation will be provided.
- Make-up on the mannequin will be allowed.

Objective:

- The competitor will re-create the revealed up-style photo.
- The style will be acceptable for a typical bridal client to wear & will not be fantasy.
- The competitors will handle hair confidently, brush, comb, and part hair correctly duplicate the elements of the photo.
- Hair must be completely dry and brushed through at the beginning of the contest.
- No curls, waves or shapes can be incorporated prior to the start of competition.
- There will be NO braiding in this event.

Ornamentation:

- Ornamentation will be provided & **must** be used.
- No other ornamentation can be added.





EQUIPMENT & MATERIALS

Equipment and Materials Competitors Must Supply:

Long hair mannequin and stand – this stand	Working tools and equipment, which should
must be able to fit onto a 2" thick table, NO	include the following: water bottle, towels,
TRIPOD STANDS ALLOWED, no body	cape, all cutting implements, all thermal tools
mannequins, no neon colors	(flat irons, crimpers, curling irons) Hair dryer
	(must not require more than 1800 watts)
	Preferred types of styling products (ALL
	PRODUCT LABELS MUST BE COVERED)

Equipment and Materials Supplied by the Committee:

Table	
Mirror	
Single electrical outlet	

JUDGING CRITERIA

All judging will be performed according to both subjective and objective criteria. Objective areas are those areas which are a simple yes or no. Subjective areas are those which require trade specific creative judgement. Subjective areas judged by an independent panel and include the following five areas:

- 1. Replication of photo
- 2. Quality of Design
- 3. Balance of Design
- 4. Clean Finish
- 5. Harmony from every view angle

Objective areas judged by Provincial Technical Committee (PTC) Judging Panel (3 who **CAN NOT** judge their own competitor or competitor from their region) include:

- 1. In category: Commercial look
- 2. Contains the elements in the photo





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Judging Rubric

Element	1	2	3	4	5	6
Balance of	No Balance in	Has balance in	Has balance in	Has balance in	Has balance in	Has complete
Design: Side to	any area	one area only	two areas	three areas	four areas	balance in all
side, front to						five areas
back, back to						
side, profile,						
overall look.						
Clean Finish:	There is a	There is a	There is a	There is a	There is a	There is no
No pins showing,	violation in	violation in	violation in	violation in two	violation in one	violation in
Intentional	each of the 5	four of the 5	three of the 5	of the 5	of the 5	each
texture	identified	identified clean	identified clean	identified clean	identified clean	of the 5
achieved,	clean finish	finish elements	finish elements	finish elements	finish elements	identified clean
seamless	elements					finish
transition of all						elements
the elements, no						
stray hair, no						
overspray						
Replication of	Style does not	Minimal	Has some	Is similar but	Is well done	Superior to
Photo	accurately	replication	significant	not exact	and replicated	replication of
The style is an	represent the	evident	discrepancy		photo	photo
exact replication	photo		between			
of the photo			finished design			
provided			and photo			
Quality of	Demonstrates	Transitions are	Style	Style	Style	Style
Design:	very basic skill	weak and style	demonstrates	demonstrates	demonstrated	demonstrates
Shown through		looks	minimal quality	moderate	a high level of	superior
integration of		underdone		quality	quality	quality
various						
elements. Shows						
deliberate						
transitions						
through unified						
design elements						
Harmony from	No harmony	Limited	Harmony is	Harmony is	Proficient	Superior
every view	is evident	harmony is	lacking on two	lacking on one to	harmony is	harmony
Every angle	13 CVIGCIIL	evident	to three views	two views	evident	Harmony
demonstrates a		CVIGCIIC	LO LINEC VICWS		CVIGCIIC	
harmonious						
style						
Ornamentation	No					Yes
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DEMERITS WILL BE GIVEN FOR ANY RULE INFRACTIONS INCLUDING:

- Mannequins will be displayed on the table facing the mirror with a regular stand-no tripods.
- No additional props on the display surface.
- Hair must be completely dry and brushed through at the beginning of the contest.
- All product labels must be covered.
- All contestants must have closed toed shoes.
- Professional sanitary practices must be followed.
- Industry safety protocols must be followed.
- No platform or high heel shoes.
- No hair fillers, pads, builders or nets.
- No temporary color can be added.
- No touching the hair after the time has been called.
- Only 1 appliance plugged in at any given time.
- No headsets or portable music devices allowed.
- Any communication between audience and competitor during the competition times will be seen as coaching and will cause demerits to be awarded.
- Competitors are urged to create a clean finish and may remove hair that is deemed to interfere with a clean finish using shears only. Removal of excess length or bulk from the hair will result in demerits.

TIE BREAKING PROCESS

In the case of a tie, judges will be called back to the competition floor to break the tie.

RELATED CAREER AND TECHNOLOGY STUDIES COURSES

Descriptions of all courses are located at the following website: http://www.education.gov.ab.ca/cts

HSA3900: APPRENTICESHIP SAFETY

HSA3521: STYLING DRY HAIR

HSA3526: UPDO AND UPSTYLE STYLING TECHNIQUES

HSA3531: STYLE HAIR USING ACCESSORIES

CLOTHING REQUIREMENTS

Clean and comfortable work attire as would be worn in a modern hair salon, as well as any protective clothing if needed. Proper footwear must be worn (no platform, high heeled, or open toed shoes).

SAFETY

The health, safety and welfare of all individuals involved with Skills Canada Alberta are of vital importance. Safety is a condition of participation with Skills Canada Alberta and shall not be sacrificed for the sake of expediency. At the discretion of the judges and technical committees, any competitor can be denied the



right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

ADDITIONAL INFORMATION

Skills Canada Alberta Regional and Provincial Rules and Regulations

Regional and Provincial Rules and Regulations

Competitor Registration

Registration for regionalized events will open online at on January 11, 2023 @ 8:30 AM. Please refer to this competitions event page for additional registration and competition information: https://skillsalberta.com/competition/

Lunch

Lunch for accredited competitors will be provided by Skills Canada Alberta.

Parking & Venue Maps: http://edmontonexpocentre.com/attend/parking/

Opening Ceremonies / Competitor Registration

Opening Ceremonies for the PSCC will take place on Tuesday May 2, 2023 at 6:00 pm in Hall D of the Edmonton EXPO Centre. Admission is free, and everyone is welcome to attend. It is important to note that competitor registration will open immediately following the Opening Ceremony.

Awards Ceremony

The Awards Ceremony will take place on Thursday May 4, 2023 at 6:30 pm in Hall D of the Edmonton EXPO Centre. Admission is free and everyone is welcome to attend. The Awards Ceremony will be shown live at http://skillsalberta.com/

Questions?

Please contact Kennedy Mayer at <u>kennedym@skillsalberta.com</u> if you have any questions regarding the Contest Description.

Committee Members (Please Email Any Of The Below If You Have Questions)

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