

# Contest Description Edmonton Expo Centre, Edmonton May 9, 2024

<b>EVENT:</b> Ladies Hairstyling - <i>Bridal Style</i>	<b>LEVEL:</b> Intermediate (Grade 11 or 12)
WORLDSKILLS TRADE # 29	LOCATION: Hall B, Edmonton Expo Centre, Edmonton
DURATION: 1.5 Hrs.	<b>REGIONALIZED: Yes.</b> Students must qualify through a Regional Skills Canada Competition (RSCC) to earn a position in the Hairstyling Intermediate competition at the Provincial Skills Canada Competition (PSCC).

## **COMPETITION SCHEDULE:**

May 9:

ORIENTATION	10:00AM - 10:30AM
COMPETITION	10:30AM - 12:00PM
JUDGING	12:30AM – 1:15PM
LUNCH	12:00PM - 1:00PM

Please Note: This document is subject to change as competition information is updated. Competitors are responsible for staying up to date with the most recent information. Check the footer for last updated date. Changes will be highlighted in yellow.

#### **CONTEST INTRODUCTION**

Enable industry as well as observers to view the level of skill taught within the secondary and post-secondary programs and encourages interaction between the various sectors. This relationship will ensure the skills gained by young hairstylists at all levels of training meet the demands of the beauty industry. The competition also challenges students in hairstyling and promotes this career area.

## SKILLS AND KNOWLEDGE TO BE TESTED:

This competition will be a **photo replication** very typical of what a client would ask for in a salon. This look will be **commercial/wearable**. The level of this competition will allow the young stylists to demonstrate their technical skills and creative design ability in the following test by creating a Bridal Style (Long Hair) Evening. Ornamentation will be required and provided on the day of the competition.





#### PROJECT DESCRIPTION

Ladies Hairstyling Bridal Style

Duration: 1.5 Hours

Test: Bridal Style - Must be Commercial and Wearable

A photo will be a revealed live at the end of your orientation from a sealed envelope. Students will not have a chance to confer with coaches or others prior to the start of the competition. Each student will receive a copy at the time of the event to put onto their station so they can reference it during the competition. There will be NO:

- Clothing or Jewelry
- No make-up allowed on the mannequin
- No temporary color including but not limited to chalks, glitter, and mascara

## Objective:

- The competitor will re-create the revealed up-style from the photo.
- The style will be acceptable for a typical bridal client to wear & will not be fantasy.
- The competitors will handle hair confidently and will brush, comb and part hair correctly to duplicate the elements of the photo.
- Hair must be completely dry and brushed through at the beginning of the contest.
- No curls, waves or shapes can be incorporated prior to the start of competition.
- The competitors must incorporate surprise ornamentation into their style that will be provided on the day of the competition.
- There will be NO braiding in this event.

## **EQUIPMENT & MATERIALS**

Equipment and Materials Competitors Must Supply:

Long hair mannequin and stand – this stand	Working tools and equipment, which should
must be able to fit onto a 2" thick table, NO	include the following: water bottle, towels,
TRIPOD STANDS ALLOWED, no body	cape, all cutting implements, all thermal tools
mannequins, no neon colors	(flat irons, crimpers, curling irons) Hair dryer
	(must not require more than 1800 watts)
	Preferred types of styling products (ALL
	PRODUCT LABELS MUST BE COVERED)

## Equipment and Materials Supplied by the Committee:

Table	
Mirror	
Single electrical outlet	
Surprise Ornamentation	



## JUDGING CRITERIA

All judging will be performed according to both subjective and objective criteria. Objective areas are those areas which are a simple yes or no. Subjective areas are those which require trade specific creative judgement. Subjective areas judged by an independent panel and include the following five areas:

- 1. Replication of photo
- 2. Quality of Design
- 3. Balance of Design
- 4. Clean Finish
- 5. Harmony from every view angle

Objective areas judged by Provincial Technical Committee (PTC) Judging Panel (3 who **CAN NOT** judge their own competitor or competitor from their region) include:

- In category: Commercial look
- Contains the elements in the photo
- Appropriate use of the accessories provided (at the provincial competition)

## Judging Rubric

Element	1 Beginning	2 Developing	3 Proficient	4 Exemplary
Balance of Design:	No Balance in any	Has balance in one or	Has balance in three or	Has complete balance in
Side to side, front to back,	area	two areas only	more areas	all 5 areas
back to side, profile, overall				
look				
Clean Finish:	There is a violation in	There is a violation in	There is a violation in at	There is no
No pins showing, intentional	each of the 5	more than two of the	least one of the identified	violation in each
texture achieved, seamless	identified clean finish	identified clean finish	clean finish elements	of the 5 identified clean
transition of all the	elements	elements		finish elements
elements, no stray hair, no				
overspray				
5 views being judged: front,				
top, back, right side, left side				
Replication of Photo:	Style does not	Has some significant	Style is similar to the photo	Demonstrates superior
The style is an exact	accurately represent	discrepancies between	but has minimal	replication of photo and
replication of the photo	the photo and	the finished design	discrepancies in replication	the elements required
	minimal replication is evident	and photo	and the elements required	
Quality of Design:	Demonstrates a	Transitions are weak	Style demonstrates	Style demonstrates an
Shown through integration	beginning level and	and style looks	proficient quality, and	exemplary quality of
of various elements. Shows	needs further	underdone, but the	transitions of elements are	work, and transitions are
deliberate transitions	development in the	work is developing	visible, but need more	smooth and clear
through unified design	quality of work		practice to execute	
elements				
Harmony from every view:	No harmony is	Limited harmony is	Proficient harmony is	Superior harmony in all
Every angle demonstrates a	evident	evident but is lacking	evident in all views	views
harmonious style		in one of more views		





## DEMERITS WILL BE GIVEN FOR ANY RULE INFRACTIONS INCLUDING:

- Mannequins will be displayed on the table facing the mirror with a regular stand-no tripods.
- No additional props on the display surface.
- Students are only allowed to bring one mannequin onto the competition floor (no choosing mannequins after the photo has been shared)
- Hair must be completely dry and brushed through at the beginning of the contest.
- All product labels must be covered.
- All contestants must have closed toed shoes.
- Professional sanitary practices must be followed.
- Industry safety protocols must be followed.
- No platform or high heel shoes.
- No hair fillers, pads, builders or nets.
- No temporary color can be added.
- No touching the hair after the time has been called.
- Only 1 appliance plugged in at any given time.
- No headsets or portable music devices allowed.
- Any communication between audience and competitor during the competition times will be seen as coaching and will cause demerits to be awarded.
- Competitors are urged to create a clean finish and may remove hair that is deemed to interfere with a clean finish using shears only. Removal of excess length or bulk from the hair will result in demerits.

## **TIE BREAKING PROCESS**

In the case of a tie, judges will be called back to the competition floor to break the tie.

## RELATED CAREER AND TECHNOLOGY STUDIES COURSES

Descriptions of all courses are located at the following website: http://www.education.gov.ab.ca/cts

HSA3900: APPRENTICESHIP SAFETY

**HSA3521: STYLING DRY HAIR** 

HSA3526: UPDO AND UPSTYLE STYLING TECHNIQUES

**HSA3531: STYLE HAIR USING ACCESSORIES** 

## **CLOTHING REQUIREMENTS**

Clean and comfortable work attire as would be worn in a modern hair salon, as well as any protective clothing if needed. Proper footwear must be worn (no platform, high heeled, or open toed shoes).





#### **SAFETY**

The health, safety and welfare of all individuals involved with Skills Canada Alberta are of vital importance. Safety is a condition of participation with Skills Canada Alberta and shall not be sacrificed for the sake of expediency. At the discretion of the judges and technical committees, any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

#### ADDITIONAL INFORMATION

## Skills Canada Alberta Regional and Provincial Rules and Regulations

Regional and Provincial Rules and Regulations

## **Competitor Registration**

Registration for regionalized events will open online at on January 10, 2024 @ 8:30 AM. Please refer to this competitions event page for additional registration and competition information: https://skillsalberta.com/competition/

## Test Project change at the Competition

Where the Test Project has been circulated to competitors in advance, PTC can change a maximum of 30% of the work content.

#### Lunch

Lunch for accredited competitors will be provided by Skills Canada Alberta.

**Parking & Venue Maps**: <a href="http://edmontonexpocentre.com/attend/parking/">http://edmontonexpocentre.com/attend/parking/</a> Parking is FREE for all attendees.

## Opening Ceremonies / Competitor Registration

Opening Ceremonies for the PSCC will take place on Tuesday May 7, 2024, at 6:00 pm in Hall D of the Edmonton EXPO Centre. Admission is free, and everyone is welcome to attend. It is important to note that competitor registration will open immediately following the Opening Ceremony.

## **Awards Ceremony**

The Awards Ceremony will take place on Thursday May 9, 2024, at 6:30 pm in Hall D of the Edmonton EXPO Centre. Admission is free and everyone is welcome to attend. The Awards Ceremony will be shown live at <a href="http://skillsalberta.com/">http://skillsalberta.com/</a>

#### Questions?

Please contact Whitney Koop at <a href="whitneyk@skillsalberta.com">whitneyk@skillsalberta.com</a> if you have any questions regarding the Contest Description.



## Committee Members (Please Email Any Of The Below If You Have Questions)

Colleen Nelson - Chair	Elk Island Catholic Schools	colleenn@eics.ab.ca	
Coralee Dahl - Co-Chair	Calgary Board of Education	cjdahl@cbe.ab.ca	
Tracey Millar	Red Deer Catholic School	tracey.millar@rdcrs.ca	
	Division		
Tanya Jarvis	Elk Island Public Schools	tanya.jarvis@eips.ca	
Michelle Gilewich	Elk Island Public Schools	michelle.gilewich@eips.ca	
Tracy Knopp	Wildrose School Division	tracy.knopp@wrsd.ca	
Assunta Runco	Sturgeon Public School	assunta.runco@edu.sturgeon.ab.ca	
	Division		
Crystal Kennedy	MC College (Calgary)	ckennedy@mccollege.ca	

The 4 photos below are the photos that will be used at the regional and provincial competitions.

One photo will be selected by a member of the Skills Alberta Technical Committee at the start of each competition (regionally and provincially).

Reminder: no ornamentation is to be used at the regional level.



























