

WORLD SKILLS SHANGHAI, CHINA
SEPT 22-27, 2026

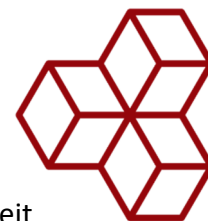
ALBERTA COMPETITOR EXCELLENCE PARTNERSHIP PACKAGE

Every 2 years, the **WorldSkills Competition** represents the very best of international excellence in skilled trades and technologies. In May 2025, the Skills Canada National Competition was a qualifying year for WorldSkills to be held in Shanghai, China on September 22-27, 2026. Skills Competences Canada brings a team of 31 competitors who are selected based on the results of the Skills Canada National Competition.

Traditionally, Alberta does very well, and this past competition was no different. **Of the 31 competitors on Team Canada, more than one third will be represented by 12 Alberta competitors.** This is a record year for Team Alberta participants moving on to WorldSkills and we could not be prouder. The following competitors from Alberta will represent Canada on the world stage:

- Aerospace Technology – Benjamin Jamison, SAIT
- Automobile Technology – Carter Kokot, SAIT
- Cabinet Making – Tate McGarry, SAIT
- Carpentry-Logan Peters, Lakeland College
- Car Painting –Anika Jones, NAIT
- CNC Machining – Jacob McClelland, SAIT
- Electrical Installations – Keegan Sturge, Keyano College
- Heavy Vehicle Technology – Luke Emeny, Northwestern Polytechnic
- Industrial Mechanics/Millwright – Tyler Gunther, SAIT
- Plumbing – Kylar Bloomberg, Lethbridge Polytechnic
- Web Technologies – Cooper Ross, Ernest Manning High School
- Welding – Lucas Stang, Red Deer Polytechnic

These competitors represent the best of their peers and have earned a spot on Team Canada through dedication and hard work. At the WorldSkills Competition in Shanghai, competitors will participate in trade and technology skill challenges over four days and will be judged against international quality standards.

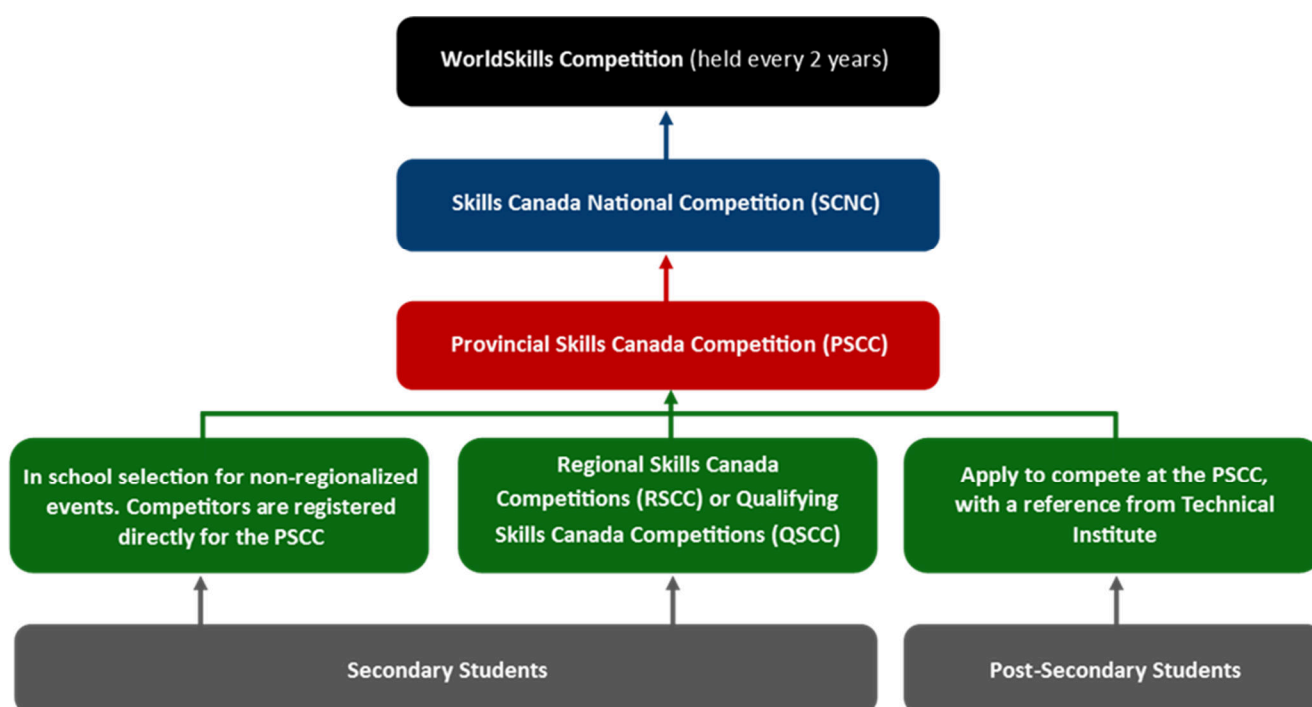


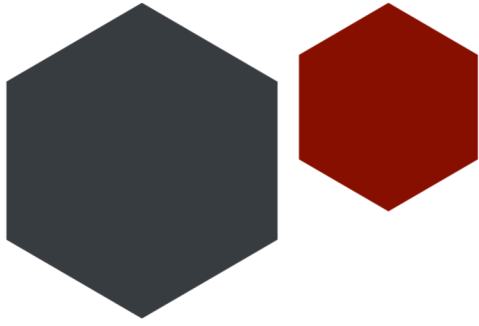
Alberta has performed well on the Worlds stage with the most recent successes of Ben Rainforth receiving a bronze medal at WorldSkills Lyon, France in 2024, and Koree Nottveit receiving a gold medal in Cooking at the WorldSkills Special Edition Competition held in Switzerland in 2022.

Since its inception, Skills Canada Alberta competitors have received 2 Gold, 1 Silver, 2 Bronze medals, and 33 Medallions for Excellence, meaning they have reached a score well above what is considered average.

The reason for this success at the Worlds level is the investment Skills Canada Alberta makes in each competitor's training and preparation. We support competitors to have international training experiences to hone their skills and adjust to the physical and mental challenges of competing internationally. We ensure that their trainers can travel with competitors to provide meaningful support while competing. We also invest in mental preparation training sessions to help competitors overcome physiological barriers to achieve peak performance, and supply competitors with WorldSkills caliber tools and equipment for training and competition.

These high achieving competitors then become role models for Alberta youth to seek out careers in skilled trade and technologies. By having youth model excellence in skilled trades and technologies, Skills Canada Alberta can meet its mission to actively promote careers that are in high demand for Alberta industries.





PARTNERSHIP OPPORTUNITIES

Building Alberta's skilled workforce requires collaborative and innovative solutions. We are requesting a donation to support our Team Canada Alberta Excellence program. With 12 competitors going to WorldSkills Shanghai in September 2026, Skills Canada Alberta is in desperate need of partnership investment to help us with the costs of training and supports for these high-achieving competitors. Some of these costs include:

- Trainer travel to the WorldSkills competition
- Competitor and Trainer international training opportunities
- Commissioned sports psychologist to deliver mental preparation sessions
- WorldSkills caliber competition tools and equipment
- Team Canada Alberta Orientation meetings

Recognition benefits provide brand awareness and youth engagement opportunities at our Provincial Skills Canada Competition and include deliverables outlined on the Team Canada Alberta recognition chart.



ALBERTA COMPETITOR EXCELLENCE BENEFITS	GOLD \$50,000	SILVER \$25,000	BRONZE \$10,000	MEDALLION \$5,000
YOUTH ENGAGEMENT				
Skill City Booth-200 sq ft	✓			
Skill City Booth-100 sq ft		✓	✓	
Medal Presenter - Awards Ceremony	✓			
BRAND RECOGNITION				
Partner Signage-Tiered-Logo	1st	2nd	3rd	4th
Skill City Booth-Hardwalls-2	✓			
Skill City Booth-Hardwall-1		✓		
Hall Sponsor (Hall A & C) Entrance Branding	✓			
Opening Ceremonies-Tiered-Logo or Name	1st-Logo	2nd-Logo	3rd-Name	4th-Name
Competitor Spotlight Signage-Tiered-Logo or Name	1st-Logo	2nd-Logo	3rd-Name	4th-Name
Branded Promo-Trainers/AB delegates at WorldSkills-Logo Placement-Tiered	1st -Logo	2nd-Logo		
Hardwall (1 per TC competition area)Tiered-Logo or Name	1st-Logo	2nd-Logo	3rd-Name	4th-Name
Gobo Spotlight	✓			
MEDIA & ADVERTISING				
Microsite/Event Guide-Tiered-Logo or Name	1st-Logo	2nd-Logo	3rd-Name	4th-Name
Website - Team Canada Partner Page-Logo--Tiered-Logo or Name	1st-Logo	2nd-Logo	3rd-Name	4th-Name
Social Media Feature	✓			
Social Media Mention		✓		
Digital Ad at PSCC	✓			
INDUSTRY CONNECTIONS				
Partnership Breakfast-Speaking Opportunity	✓			
VIP Passes - Breakfast, Volunteer Appreciation,Etc	3	2	1	1
Hospitality Passes	3	2	1	1

Karen Woitas, Senior Manager of Partnerships
Phone 587-991-5998
Email: KarenW@skillsalberta.com

Mike Sury, Provincial Committee & FD Lead
Phone: 780-446-6953
Email: MikeS@SkillsAlberta.com

Website: SkillsAlberta.com

Charitable Registration # 14017 1729 RR0001