



Contest Description

Edmonton Expo Centre, Edmonton

May 6 & 7, 2026

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| EVENT: VIDEO PRODUCTION | | LEVEL: Secondary | |
| WORLDSKILLS TRADE #: 82 | | Location: Hall E, Edmonton Expo Centre, Edmonton | |
| DURATION: 12HRS TWO DAYS | | REGIONALIZED: Yes Students must qualify through a Regional Skills Canada Competition (RSCC) to earn a position in the TV/Video competition at the Provincial Skills Canada Competition (PSCC). | |
| EQUIPMENT DROP OFF, SET-UP AND TESTING MAY 5: 4:00PM – 5:30PM | | | |
| COMPETITION SCHEDULE: MAY 6: | | May 7: | |
| 8:00AM – 8:30AM | Competitor Orientation, Project Theme Distribution, Software Troubleshooting | 8:00AM -12:00PM | Editing, Reshooting and Digitizing if required, Production brief |
| 8:30AM - 4:30PM | Planning, Shooting, Digitizing Footage, Editing | 12:00PM | Submission Deadline-Video and brief. Project must be rendered and outputted by 12:00 NOON (SHARP!) Late entries will not be accepted. |
| | | 12:00PM - 3:00PM | Judging |
| | | 3:00PM - 4:30PM | Public screening and judge feedback |

Please Note: This document is subject to change as competition information is updated. Competitors are responsible for staying up to date with the most recent information. Check the footer for last updated date. Changes will be highlighted in yellow.

CONTEST INTRODUCTION

The purpose of this contest is to evaluate proficiency in the video communications field. This event gives students an opportunity to explore the field of Digital Video Production, while completing the challenge of creating a short video based on a provided topic, matter, and theme.

**Project Description:**

Competitors will create a 2:00 to 2:15 minute video using a provided theme, a provided target audience, and provided goals and objectives. This theme will be identified on the morning of the competition. The production will incorporate camera work, storytelling, audio, video editing, and style. The 2026 Provincial Skills Canada Competition will serve as the setting for the production, with all work occurring in the confines of the Edmonton Expo Centre. No footage captured prior to the competition is allowed to be used. If your project includes people other than the registered competitors, please ask for consent prior to filming. Along with their video, competitors will also submit a production brief that is one page long, single-spaced. Briefs and video projects will be submitted on the supplied USB stick.

SKILLS AND KNOWLEDGE TO BE TESTED:

- Storytelling
- Production planning and design
- Camera work and effective use of audio
- Editing
- Teamwork
- Time management
- Problem solving
- Literacy

As stated above, no footage captured prior to the competition is allowed to be used. All footage appearing in the final edit must have been filmed during competition time on the Edmonton Expo Centre's property and cannot be stock footage or downloaded from other online resources (YouTube, Google Images, etc.); otherwise, this will result in disqualification.

Recommendations:

- Obtain as much information about the topic as you can. As a team, discuss different options for a possible approach and then go with the one that seems to be the most appealing and original.
- Begin the project with as much of a detailed plan as possible, but don't be afraid to deviate from it if better ideas come up during shooting or editing.
- Consult with experts either on-camera or off.
- The focus should stay true to the topic.
- Backup and save work regularly.
- Teams can bring backup equipment in case of malfunctions but can only use one editing system at a time (including music and graphics). All backup equipment must only be used in emergency situations and stored elsewhere within the boundaries of the competition site.

Competition Schedule:

| Day 1 | |
|------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00AM – 8:30AM | Competition orientation/Project theme distribution/software troubleshooting |
| 8:30AM -4:30PM | Planning, shooting, digitizing footage, editing |
| Day 2 | |
| 8:00AM -12:00PM | Editing, reshooting and digitizing if required, production brief |
| 12:00PM | Submission deadline. Video and brief. Project must be rendered and outputted by 12:00 NOON Sharp! Late entries will not be accepted. |
| 12:00PM – 3:00PM | Judging |
| 3:00PM -4:30PM | Public screening and judge feedback |

EQUIPMENT & MATERIALS

Equipment and Materials Competitors Must Supply:

- One computer with video editing software.
- Must be able to export a 1080p H.264 file (.mov/.m4v/.mp4).
- Up to two displays may be used.
- Tape-based outputs cannot be utilized.
- Video cameras (maximum of two, video/DSLR/mirrorless/mobile device).
- Lenses (no limit on number of lenses).
- Memory cards that are free of previous recorded material, and a means of transferring footage to the computer (card reader, USB cable, etc.).
- Cell phone registration: participants wishing to use their cell phones for voice recording or drafting the production brief must register their devices prior to usage with a PTC member.
- Battery operated lights are permitted to be used. Any lights brought into the competition will require a proper floor stand as needed and/or the ability to be handheld or mountable on a camera, lighting stand, or C-stand.
- Only props found on-site are to be used during production.
- Batteries and chargers (for cameras, audio devices, etc.).
- Microphones and audio recording devices (shotgun, boom, lav, handheld, wireless, external audio recorder, desktop USB mic, etc.).
- Headphones: 8mm to ¼" adapters should be considered for certain I/O devices, cameras, and audio equipment.
- Tripods, monopods, handheld stabilizers/gimbals (no rails, jibs or sliders)
- The use of drones is NOT permitted.
- USB Stick (for saving your completed videos for your own use).
- Camera mounted or handheld, battery-powered mounted lights.
- Copyright-free and Royalty-free music is allowed. Participants are encouraged to create their own music at the event. However, they may bring licensed music



pre-downloaded to their device if they can provide proof of licensing for any music or sound effects utilized in their productions. They may preload these assets onto their devices or download them on the day of the event; both options are acceptable.

- The use of Copyrighted music is NOT permitted.

At the Skills Canada National Competition (SCNC), requirements may be different from the Provincial Contest Description. Please refer to this link for the SCNC TV/Video Contest Description information. <https://www.skillscompetencescanada.com/en/competition/scnc-toronto-2026-82-video-production/>

Bring Your Own Device (BYOD) Information

Competitors are required to bring their own device and software that meets or exceeds the stated requirements for their competition. Each competitor can choose their own device and software, so their workflow and process are what they are familiar with. If competitors are bringing a computer or laptop from their school (instead of their personal computer), please ensure that the computer is unlocked to allow for USB sticks, documents and possibly software to be saved/installed to the hard drive, and so that IT support can be properly provided onsite. This may require administrator privileges to access the CMOS settings. All USB sticks provided for competition use will be cleared and inspected prior to being used.

Note: Computers must remain inside the competition area for the duration of the competition from the time the competition begins on Day 1 to when the competition ends on Day 2 (including overnight). Competitors may supply their own locking cables if they wish.

Equipment Set-up and Testing (for BYOD events)

Before the Opening Ceremonies and registration, competitors who are competing in technology-based events that are a BYOD event will be given an opportunity to set up and test their equipment to ensure it is fully functional and networked (where required) prior to the start of the competition. Only accredited competitors and educators will be permitted into the competition site for equipment drop off and testing. Students who miss the equipment setup and testing opportunity will need to set up their equipment AFTER the mandatory COMPETITOR ORIENTATION time on the day of competition. Any time that is required to set up and test their equipment on the competition day will be part of their overall competition time. The competition time for these competitors will NOT be extended.

Equipment Set-Up and Testing will be held on Tuesday May 5, 2026, at 4:00PM.

Equipment and Materials Supplied by the Committee:

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| Electrical hookup requirement | Hard hats |
| Safety glasses | Ear protection |
| Desk area | USB drive |

Project Details

- At the beginning of the playback, there needs to be a slate for :04 indicating team number and school name. The slate does not count for the total time of the video.
- Only props found on site are to be used during the competition.
- No footage captured prior to the competition is allowed to be used. Use of previously acquired audio or video content will result in the entry being disqualified.
- Coaches are not to help, supply props or appear in their team's video. The video submission may be disqualified if this occurs. Technical assistance may be permitted with the oversight of a Provincial Technical Committee (PTC) member.
- There are no restrictions on the use of the editing software including effects, generators, titles, colour correction, plugins, templates, etc. These must be loaded onto editing system prior to arriving on site. Please see above note regarding the use of AI.
- Completed videos must be within +/- 4 seconds of the specified length. If the length is more than +/- 4 seconds, the video will not be judged.
- Competitors must submit final videos via the USB drive supplied at or before 12:00pm (NOON) on Day 2 of the competition. Videos must be copied to the supplied USB drive or be in the exporting phase.
- Final videos must be named using the naming convention provided in the project brief.
- All editing must be completed in the skill area. Videos edited outside of the skill area will be disqualified.
- It is the responsibility of the competitors to obtain permission of PTC members to record in other contest areas. They must also ask about and take proper safety precautions.
- **File name format for submission on provided USB stick is as follows:**
Team XX – School Name - City
For example: Team 02 - Riverdale High School – Riverdale
- Create a single-spaced, one-page Microsoft Word or Text document production brief using the template provided (sample attached). Submit the document on the provided USB stick with their video, stating the following:
 - Target audience
 - Goals and objectives
 - Pre-Production planning that occurred
 - Approach
 - Summary/treatment
 - Equipment used
 - Innovative solutions to problems
- **Clearly mark all your equipment. Competitors will assume full responsibility for all equipment.**
- Video and audio acquired **MUST** originate from the 2026 Provincial Skills Canada Competition on provincial competition days.

- Using AI to create content from scratch is **not** permitted in this contest. Students are expected to film and edit their own content, create their own graphics (when needed), and source their own copyright-free music. However, using AI as an enhancement to the project (i.e. Generative Extend in Premiere Pro) **is** allowed. If you do use these tools, please include a list of the AI tools and prompts used in the production brief. While AI tools can make workflows more efficient, do keep in mind that they also have their limitations.

Competition Specific Rules

The following Competition Specific rules along with SCA's overall Policies and Procedures provide specific details in competition areas that may vary from one another. Any additional contest rules will be reviewed during the Competitor Orientation.

| Topic/Task | Contest Specific Rule |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Use of Technology | <ul style="list-style-type: none"> • Participants wishing to use their cell phones for voice recording or drafting the production brief must register their devices prior to usage with a PTC member. • Computers must remain inside the competition area for the duration of the competition from the time the competition begins on Day 1 to when the competition ends on Day 2 (including overnight). Competitors may supply their own locking cables if they wish. • Teams can bring backup equipment in case of malfunctions but can only use one editing system at a time (including music and graphics). All backup equipment must only be used in emergency situations and stored elsewhere within the boundaries of the competition site. • The use of drones is NOT permitted. |
| Project Details | <ul style="list-style-type: none"> • Only props found on-site are to be used during production. • No footage captured prior to the 2026 Provincial Skills Canada Competition is allowed to be used. • The use of Copyrighted music is NOT permitted. • Copyright-free and Royalty-free Music is allowed. Participants are encouraged to create their own music at the event. However, they may bring licensed music pre-downloaded to their device if they can provide proof of licensing for any music or sound effects utilized in their productions. They may preload |

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| | <p>these assets onto their devices or download them on the day of the event; both options are acceptable.</p> <ul style="list-style-type: none"> • All editing must be completed in the skill area. Videos edited outside of the skill area will be disqualified • Coaches are NOT to help, supply props, or appear in their team's video. |
| Use of Artificial Intelligence (AI) | <ul style="list-style-type: none"> • Using AI to create content from scratch is <u>not</u> permitted in this contest. Students are expected to film and edit their own content, create their own graphics (when needed), and source their own copyright-free music. However, using AI as an enhancement to the project (i.e. Generative Extend in Premiere Pro) <u>is</u> allowed. If you do use these tools, please include a list of the AI tools and prompts used in the production brief. While AI tools can make workflows more efficient, do keep in mind that they also have their limitations. |

Clothing Requirement

Appropriate work clothing must be worn to compete. On-camera talent should wear appropriate clothing with no visible brand logos and/or slogans and no school/team identification. Casual wear such as shorts will not be permitted. No loose-fitting clothes or jewelry.

SAFETY

The health, safety and welfare of all individuals involved with Skills Canada Alberta are of vital importance. Safety is a condition of participation with Skills Canada Alberta and shall not be sacrificed for the sake of expediency.

At the discretion of the judges and technical committees, any competitor can be denied the right to participate should they not have the required proper safety equipment and/or act in an unsafe manner that can cause harm to themselves or others.

If competitors wish to enter other areas of competition, they will need to make arrangements with the Provincial Technical Committee (PTC) Members or Chair of that area.



JUDGING CRITERIA:

| Technical | | |
|-----------|-------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| /4 | Camera Work | Composition and motivated aesthetic, creative camera shots and technical operation |
| /4 | Audio | Clarity, consistency, appropriate use, overall mix |
| /4 | Editing | Flow, pacing, use of natural sound and location sound. |
| Content | | |
| /4 | Storytelling | Evidence of planning, introduction and closing, fulfills goals and objectives, coherency, effective storytelling and/or information appropriate to subject matter, target audience and style of video, effective video referencing, logical progression of ideas |
| /4 | Interviews and/or use of on-camera talent | Interesting location, interactive with environment, interesting characters, short concise clips, conversational, motivated movement, natural flow in story. |
| /4 | Approach/Style | Style and tone, effective combining of imagery and sound, level of difficulty |
| /4 | Content Criteria | Project is on topic. Fits well with the provided theme. |
| /4 | Production Brief | Create a one-page production brief stating the following: target audience, goals and objectives, approach/treatment, equipment used, innovative solutions to problems. |
| /4 | Project Specifications | <ul style="list-style-type: none"> • Correct length • Correct format • Correct filename • Meets genre specifications |
| /4 | Overall Impact | Impact, Creativity and Overall Production Quality |
| /40 | Total Points | Teams may be penalized for teachers/coaches conferring with competitors during the competition. Technical assistance may be permitted with the oversight of a PTC member. |

TIE BREAKING PROCESS

In the event of a tie between two or more competitors, the overall winner will be determined based on the best score in the storytelling category. In the event of a second tie, the overall winner will be determined based on the best score in the Approach category.



RELATED CAREER AND TECHNOLOGY STUDIES COURSES:

Descriptions of all courses are located at the following website:

<http://education.alberta.ca/teachers/program/cts/program-of-studies/mdc.aspx>

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|-------------------------------|-----------------------------|
| COM 1005: Visual Composition | COM 3115: AV Production II |
| COM 1105: Audio / Video | COM 3125: AV Postproduction |
| COM 2105: AV Preproduction I | COM 3135: Audio Techniques |
| COM 2115: AV Production I | COM 3165: AV Broadcasting |
| COM 2125: AV Postproduction I | COM 3005: Creative Writing |
| COM 3105: AV Preproduction I | |

ADDITIONAL INFORMATION

Skills Canada Alberta Regional and Provincial Rules and Regulations

[Regional and Provincial Rules and Regulations](#)

Skillz & Thrillz Podcast

Check out our podcast – Skillz & Thrillz: Alberta’s Trade & Tech Youth Podcast. Our talented alumni share tips and tricks on how to succeed in competitions and your career! Their insights can help you prepare for your Skills journey, and who knows, you might just be a future guest!

<https://skillsalberta.com/student-resources/skillz-thrillz-albertas-trade-tech-youth-podcast/>

Project Change at the Competition

Where a Test Project has been circulated to competitors in advance, the PTC can change the project up to a maximum of 30% of the work content for the competition.

Competitor Registration

Registration for regionalized events will open online on January 7, 2026 @ 3:30 PM. Please refer to this competitions event page for additional registration and competition information:

<https://skillsalberta.com/competition/>

Lunch

Lunch for accredited competitors will be provided by Skills Canada Alberta.

Parking & Venue Maps

Parking is FREE for all attendees.

Attendees **MUST** register for FREE parking by clicking the below link. Attendees can pre-register their vehicle at anytime prior to the PSCC or register onsite at the PSCC.

<https://www.offstreet.io/events/CBLHM7U1>

<http://edmontonexpocentre.com/attend/parking/>



Opening Ceremonies / Competitor Onsite Registration

Opening Ceremonies for the PSCC will take place on Tuesday May 5, 2026, at 6:00 pm in Hall D of the Edmonton EXPO Centre. Admission is free, and everyone is welcome to attend. It is important to note that competitor registration will open immediately following the Opening Ceremonies.

Awards Ceremony

The Awards Ceremony will take place on Thursday May 7, 2026, at 6:30 pm in Hall D of the Edmonton EXPO Centre. Admission is free and everyone is welcome to attend. The Awards Ceremony will be shown live at <http://skillsalberta.com/>

Team Alberta Information

Team Alberta will be selected at the PSCC Awards Ceremony. Gold medalists will then be eligible to participate at the Skills Canada National Competition (SCNC) on May 27- May 30, 2026, in Toronto, Ont. It is recommended that competitors review and become familiar with the SCNC contest description and project at <https://www.skillscompetencescanada.com/en/event/skills-canada-national-competition-2026/>

During the PSCC Awards Ceremony on Thursday May 7, 2026, Gold medalists will be given their Team Alberta information package and will confirm their participation in the SCNC. Students must be present at the Awards Ceremony to claim their position on Team Alberta. If the Gold medalist is not able to attend SCNC, the next highest-ranking individual will be asked to participate. If a student is not able to attend the Awards Ceremony an email confirming the student's interest in Team Alberta participation must be emailed to javierad@skillsalberta.com prior to the start of competition on May 6, 2026.

Please prepare your students in advance to accept a position on Team Alberta and review how your school will support their participation.

Please see this link for additional Team Alberta information: <https://skillsalberta.com/team-alberta/>

Questions?

Please contact Mike Sury MikeS@SkillsAlberta.com

PROVINCIAL TECHNICAL COMMITTEE MEMBERS

| | |
|----------------------------------------------------|-------------------------------------------------------|
| Erin Callihoo – NAIT | Skye Ferguson – Lloydminster Catholic School Division |
| Scott Neufeld - CBC | Damien Mustaphi - SAIT |
| Sally Haggis - SAIT | Chris Poon-Edmonton Public School Board |
| Sierrah Bennett – Sierrah Bennett Media | Matt Watterworth - SAIT |
| Benjamin Stevens – Foothills Composite High School | |



SAMPLE PRODUCTION BRIEF FORMAT

***This document is for sample purposes only, and will be distributed with complete information on competition day #1**

*Production brief filenames format is; **Team # - Production Brief**
EG; **Team 1 – Production Brief***

TEAM NUMBER: _____

THEME: (To be provided on competition day)

TARGET AUDIENCE: (To be provided on competition day)

GOALS AND OBJECTIVES: (To be provided on competition day)

PRE-PRODUCTION PLANNING THAT OCCURRED

APPROACH (Style, effective combining of imagery, sound and graphics, how your video targets the demographic in a unique way, that will appeal to this audience)

SUMMARY/TREATMENT (Give a brief description of the storyline of the video)

EQUIPMENT USED (List your production/sound gear, editing system, etc.)

ARTIFICIAL INTELLIGENCE USED (Include a list of the AI tools and prompts used. Example: Generative Extend in Premiere Pro)

INNOVATIVE SOLUTION TO PROBLEMS