



Skill City

Exhibitor Registration Package

Alberta's Largest Trade & Technology Career Exploration Experience

May 5- May 6, 2027 | Edmonton Expo Centre

PROVINCIAL SKILLS CANADA COMPETITION

SKILL CITY

Alberta's largest trade and technology career exploration experience for youth

Skills Canada Alberta invites you to be part of the 2027 Provincial Skills Canada Competition as an exhibitor in Skill City, Alberta's largest Trade & Technology Career Exploration Experience!

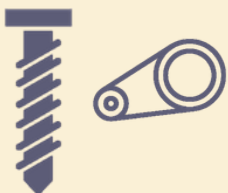
Each year, Skills Canada Alberta hosts the Provincial Skills Canada Competition to highlight secondary and post-secondary students in an Olympic-style skilled trades and technologies competition.

More than 10,000 visiting students from across the province come to see their peers compete in 45 trade and technology competitions and take the unique opportunity to explore Skill City. In Skill City students explore 50+ hands on Try-a-Trades®, make connections to future employers and seek out training opportunities and post-secondary programs offered in Alberta .

BUILD AWARENESS & TALENT

As a Skill City Exhibitor, you will have the opportunity to:

- Promote your organization to thousands of junior and senior high students who are currently planning their post-secondary education and career paths
- Present career opportunities that exist within your organization
- Showcase your organization's products, services and initiatives
- Network with industry leaders, students, teachers and parents
- Increase the profile of your organization and trade



2026 PARTICIPANTS INCLUDED:

- Alberta Apprenticeship and Industry Training
- Alberta Government Curriculum and Career Education
- American Welding Society (AWS)
- ATCO
- Bow Valley College
- Building Trades of Alberta
- Canadian Apprentice Forum
- Canadian Armed Forces
- Canadian National Railway
- Canadian Natural Resources (CNRL)
- Canadian Woodworker
- Capital Automotive Group
- CARSTAR Collision and Glass
- Career and Technology Education Council
- CAREERS: The Next Generation
- Carpenters Regional Council
- CLAC
- Clark Builders
- CNOOC Petroleum North America ULC
- CWB Welding Foundation
- DOW Canada
- Eecol Electric
- Electrical Contractors Association of Alberta
- Electrical Industry Training Centre of Alberta
- Elk Island Public School
- Edmonton Construction Association
- Edmonton Public School Board
- EPCOR
- Fix Network
- FutureCite
- Graham Construction
- IBEW Local 424
- International Union of Operating Engineers Local 955
- Inter Pipeline
- Kaizen Automotive Group
- Kiewit
- Keyano College
- Keyera
- Lakeland College
- Ledcor Group of Companies
- Lethbridge Polytechnic
- Liebherr-Canada Ltd.
- MacEwan University
- MC College
- Millwrights Local 1460
- Medicine Hat College
- NAIT
- NAIT Millwork and Carpentry
- Northern Lakes College
- North West Redwater Partnership (NWR)
- NorQuest College
- Olds College of Agricultural & Technology
- OnDeck Marketing
- Onside Restoration
- PCL Construction
- Pembina Pipeline Corporation
- Pixel Blue College
- Portage College
- PROBEAUTY Group Inc
- Red Deer Polytechnic
- Rozen Steelworks
- Rupertsland Insitute
- SAIT
- Snap on Tools
- STEM Collegiate
- Structural Truss Systems
- Stuart Olson
- Techmation Electric & Controls LTD
- The Education Partnership Foundation
- Trades Exam Bank
- UA Local 488
- Women Building Futures
- Worley
- YOUNCAN Youth Services



SKILL CITY EXHIBITOR BOOTH OPTIONS

The **BASIC** Booth

\$1800

Features

- Price: \$1,800
- 10x10' space
- 1 skirted table
- Power and wifi access
- 2 lunch passes
- Corporate name featured in the PSCC Event Guide



The **PREMIUM** Booth

\$3200

Features

- Price: \$3,200
- 10x20' space in prime location
- 2 skirted tables
- Power and wifi access
- 4 lunch passes
- Corporate name featured in the PSCC Event Guide



TRY-A-TRADE®

For interactive
exhibits!

\$5000

Features

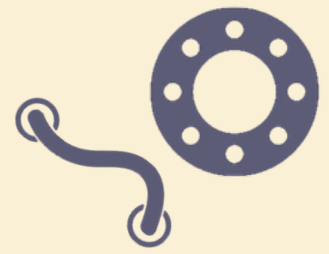
- Price \$5,000
- Up to 200' of space in prime location
- Elevated Try-A-Trade® marker
- 2 skirted tables
- Power and wifi access
- 4 lunch passes
- Social media mention
- Corporate name featured in the PSCC Event Guide



REGISTER TODAY!

Visit our website:

<https://skillsalberta.com/skill-city/>



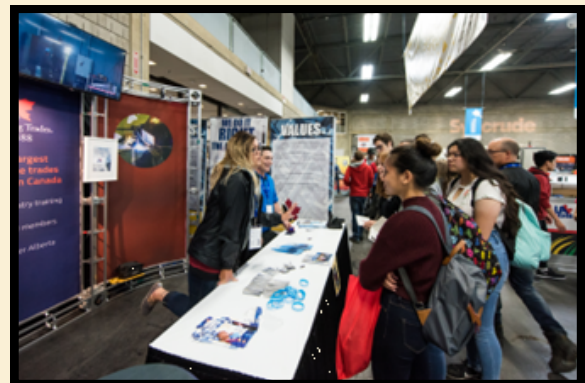
INTERACTIVE HANDS-ON ELEMENTS

Skills Canada Alberta (SCA) highly encourages exhibitors to incorporate an interactive element into their booth space. Over the years, we have found booths with an hands-on activity have much more meaningful engagement with students. SCA is working to enhance the experience of students touring the event by providing more interactive elements and Try-A-Trades®.

Interactive booths incorporate a hands-on activity that showcases an aspect of trades or technology, to meaningfully engage students. **Please note:** flyers do not count as an interactive element.

Examples of successful interactive Skill City booths include:

- Table top games and puzzles
- Simulators (crane, trucks etc.)
- Virtual reality
- Hand tool demos
- Photo booths

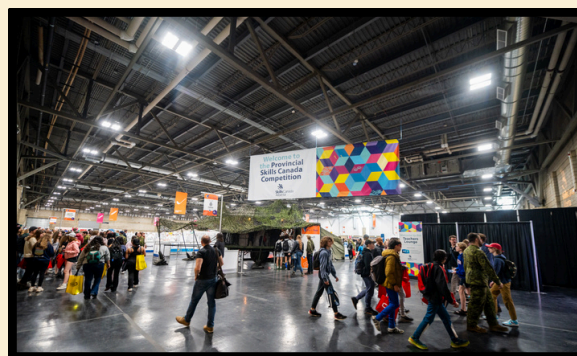
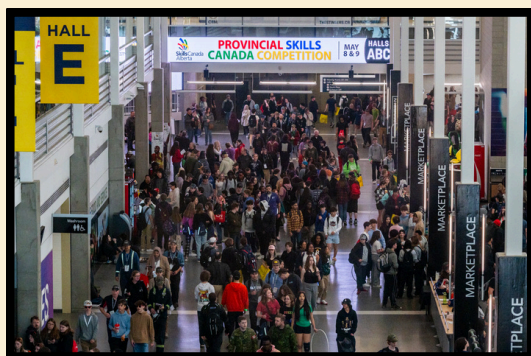




SKILL CITY SCHEDULE

EDMONTON EXPO CENTRE - EDMONTON, AB

Date	Time	Event
Tuesday, May 4th	9:00 AM- 3:00 PM	Set up
Wednesday, May 5th	8:30 AM- 4:00 PM	Day 1: Provincial Skills Canada Competition
Thursday, May 6th	8:30 AM- 4:00 PM	Day 2: Provincial Skills Canada Competition
	4:00 PM- 6:00 PM	Tear Down



MAKE AN IMPACT

BECOME PART OF THE SKILLS MOVEMENT



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